



Kovai Kalaimagal College of Arts and Science

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(An Autonomous Institute, Affiliated to Bharathiar University)

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Number of Research Papers Published in the Journal for the Academic year 2017-2018

S.No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number
1	Performance Study on Multipath Routing Algorithm using Temporarily Ordered Routing Algorithm (TORA) using Link Reversal in Wireless Networks.	Dr.M.Sengaliappan	Computer Science	International journal of Trend in Scientific Research and Development(IJTSRD)	2017-2018	-
2	Efficient Energy for Wireless Sensor Network using Sleep Control Mechanism	Dr.M.Sengaliappan	Computer Science	International Journal of Invention in Computer Science and Engineering	2017-2018	E-ISSN:2278-0661, p-ISSN:2278-8727.
3	Onto Fuzzy based support vector machine	Mrs. N.Vijayalakshmi & Mrs.J.Karunya	Computer Science	IOSR Journal of Computer Engineering (IOSR-JCE)	2017-2018	ISSN(e): 2278-0661, ISSN (P) : 2278- 8727 Impact Factor - 3.82
4	Optimization in Opinion Mining :A Review	Mrs.S.Gnanapriya	Computer Science	International Journal of Research Development and Technology	2017-2018	-
5	A Study on Skin Tone Based ROI Segmentation to Extract News-Reader Region from Hearing Impaired News Videos	Mrs.V.Deepa	Computer Application	International Journal of Engineering Science & Research Technology	2017-2018	ISSN : 2277-9655 Impact Factor - 4.116

6	Secure and Efficient Based Terrific Trusted Transmission in Mobile AdHoc Networks	Mr.K.Noel Binny	Computer Application	International Journal of Scientific Research & Development	2017-2018	ISSN : 2321-0613
7	Fuzzy score based short text understanding from Corpus data using semantic discovery	Mrs D.Uma Nandhini	Computer Application	International Journal of Engineering Science & Research Technology	2016-2017	ISSN: 2277-9655/ Impact Factor: 4.11
8	A Survey on Accuracy Based Data Mining Algorithms	Mrs D.Uma Nandhini	Computer Application	International Conference on Emerging Social,Mobile, Analytics and Cloud e-SMAC 2018	2016-2017	ISBN: 978-1-941505-92-2
9	Higher -Order Singular Value Decomposition Real Time Bursty Topic Detection From Twitter	C.Senbagavalli	Information Technology	International Journal For Research in Science Engineering & Technology.	2017-2018	ISSN-2394-739X
10	Optimized Feature Selection Based Classification In Big Data	C.Senbagavalli	Information Technology	IOSR Journal of Computer Engineering (IOSR-JCE)	2017-2018	E-ISSN: 2278-0661, P-ISSN: 2278-8727
11	A study on the consumer awareness and Belief about Green marketing in Thanjavur District of Tamil Nadu	Dr V.Vijayalakshmi and Mrs P.Sudha	Commerce	Research Directions	2017-2018	ISSN No : 2321-5488 Vol – 5 , Issue -1 July 2017 Impact Factors: 3.5003(UIF)
12	Green Marketing in India	Dr V.Vijayalakshmi and Mrs P.Sudha	Commerce	Review Of Research	2017-2018	ISSN No :2249-894X Vol-6,Issue – 10 July 2017 Impact Factor:3.8014(UIF)

13	A Comparative Study of Job Satisfaction of teachers between Private and Public Schools with reference to Nilgiris District	Ms.E.Karthika	Commerce	International Journal Of Business and Administration Research Review	2017-2018	ISSN No:2348-0653 Impact Factor-4.729
14	“Impact of Selected Macro-economic variables on foreign trade of BRICS Nations”	Mrs.S.Manimegalai & Ms. B. Ramya	Commerce	International Journal of Academic Research & Development	2017-2018	ISSN:2455-4197,Impact factor RJIF 5.22
15	Empirical Outlook of Mutual Fund Investment in India: A Study with Reference to Coimbatore City	Mrs.S.Manimegalai	Commerce with Professional Accounting	Our Heritage Journal	2017-2018	ISSN: 0474- 9030 Impact Factor - 6.6 Vol No.IX, Issue 3, Page No.204-210, January 2018
16	Digital Currency – Impact and Challenges	Ms.C.Subha	Business Administration with Computer Applications	KV Journal Of Research	2017-2018	ISSN 2395-2156