



# Kovai Kalaimagal College of Arts and Science

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(An Autonomous Institute, Affiliated to Bharathiar University)

Vellimalaipattinam, Narasipuram Post, Thondamuthur Via, Coimbatore - 641 109.



## Number of Research Papers Published in the Journal for the Academic year 2016-2017

S.No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number
1	Analysis Study of Routing Protocols in MANET	Dr.M.Sengaliappan	Computer Science	International Journal of Innovative Research in Computer and Communication Engineering	2016-2017	ISSN(Online):2320-9801 ISSN(print) : 2320-9798
2	Enhancing the Efficient Packet Routing in Wireless Mesh Networks using ANT – MESH.	Dr.M.Sengaliappan	Computer Science	International Journal of Advanced Research in Science Engineering and Technology	2016-2017	ISSN (online) : 2350 – 0328 October 2016.
3	A study on Multicast Routing MAODV Algorithm using Hybrid Swarm Intelligence	Dr.M.Sengaliappan	Computer Science	International Journal of Science and Research Technology.	2016-2017	ISSN(Online) 2395-1052
4	Performance Study of Adaptive Routing Algorithm using Swarm Intelligence	Dr. M.Sengaliappan	Computer Science	International Journal of Advanced Engineering and Science	2016-2017	ISSN : 2455-9024

5	A Novel Approach for improving resources in angel based scheduling for real time tasks in cloud computing.	Mr.P.Ponsekar	Computer Science	International Journal of Contemporary Research in Computer Science & Technology.	2016-2017	ISSN:2395-5325 IF: 3.18
6	Predicting the Networking Traffic Creating Users From User Posting Behavior in Online Social Networks.	Mrs.N.Vijayalakshmi	Computer Science	Indian Journal of Applied Research.	2016-2017	ISSN:2249-554X IF : 3.919
7	Semantic Focussed Crawler using Ontology in Web Mining for Measuring Concept Similarity	Mrs.N.Vijayalakshmi	Computer Science	International Journal of science	2016-2017	ISSN: 2455-2631 IF: 3.25
8	Survey On Stress Types Using Data Mining Algorithms	Mrs D.Uma Nandhini	Computer Application	International Journal of Innovative Research in Advanced Engineering(IJIRAE )	2016-2017	ISSN: 2349-2163 Issue 04,Valume 4(April 2017)
9	Sentiment Analysis & Opinion Mining for Unsupervised Classification Reviews	Mrs D.Uma Nandhini	Computer Application	CIMAT Journals of Research	2016-2017	ISSN 2250 – 298X, NIL
10	Selfish attacks & detection in Cognitive Radio Adhoc Networks	Mrs D.Uma Nandhini	Computer Application	International Journal of Advanced in Engineering and Emering Technology	2016-2017	ISSN:2321-452X,NIL
11	ABC-TSVD++ model with trust and item ratings for recommendation	N.Madhubala	Information Technology	IJARCET	2016-2017	ISSN 2278-1323

12	A Time Truncated Chain Sampling Plan for Compound Rayleigh Distribution	Ms. N. Sowmya	Mathematics (CA)	International Journal of Advance Foundation and Research in Science and Engineering (IAFRSE)-	2016-2017	ISSN: 2349-4794
13	A Time Truncated Group Sampling Plan for Compound Rayleigh Distribution	Ms. N. Sowmya	Mathematics (CA)	International Journal of Mathematics and its Applications	2016-2017	ISSN online: 2347-1557 IF:0.564
14	Harmonic Polynomial and Chromatic Harmonic Polynomial and Indices for linear Jaco graph	Ms.R.Jayasree	Mathematics (CA)	Mathematical Sciences International Research Journal	2016-2017	ISSN : 2278-8697
15	A Time Truncated Two Stage Group Acceptance Sampling plan for Compound Rayleigh Distribution	Ms. N. Sowmya	Mathematics (CA)	International Journal of Mathematics and its Applications	2016-2017	ISSN : 2347-1557 IF:0.564 Vol.4
16	Policy Holder perception & Expectation with service quality of LIC,Thanjavur division of Tamilnadu.	Dr.V.Vijayalakshmi	Commerce	Golden Research Thoughts	2016-2017	ISSN NO:2231-5063. 4.6052
17	Passengers satisfaction with special reference to Thiruchirappalli division of southern railways.	Dr.V.Vijayalakshmi	Commerce	Indian Streams Research Journal	2016-2017	ISSN No: 2230-7850 4.1625
18	Satisfaction level of the consumer towards the broadband service providers.	Dr.V.Vijayalakshmi Mr.R.Muthukumar	Commerce	IJMSRR	2016-2017	ISSNNo: 2349-6738 3.996
19	A Study on Financial Performance of Pharmaceutical Industry in India.	Dr.V.Vijayalakshmi	Commerce	IRJMC - Journal of Management and Science	2016-2017	ISSNNo: 2250-1260 5.564

20	Capital structure analysis of selected compaines in Indian Textile Industry	Mr.L.Senthilkumar and Dr V.Vijayalakshmi	Commerce	International Journal Of Business and Administration Research Review (IJBARR)	2016-2017	E-ISSN-2347-856X ISSN-2348-0653Vol-1 ,Issue No:16 October - December -20163.853
21	A study on Financial Performance of Pharmaceutical Industry in India	Mrs.M.Srividhya and Dr V.Vijayalakshmi	Commerce	IRJMC - International Research Journal of Management and commerce	2016-2017	ISSN No: 2348-9766 Vol-3Issue No: 11 November -2016 Impact Factors: 5.564
22	Identification of factors influencing purchase of Internet plans among customers-A Study in Coimbatore District.	Dr.V.Vijayalakshmi Mr.R.Muthukumar	Commerce	IJBARR	2016-2017	ISSN No: 2348-0653 3.853
23	Consumer awareness about food products in Coimbatore District- An empirical Study.	N.Priyadharshini	Commerce	IJBARR	2016-2017	ISSN No: 2349-6738 4.695
24	A Study on Customer Attitude towards Buying Behavior of Organic Food Products in Coimbatore city.	N.Priyadharshini	Commerce	IJBARR	2016-2017	ISSN No: 2348-0653 4.729
25	Survey on Recent Researches on High Level Image Retrieval	Mr. S. Omprakash	Commerce with Computer Application	International Journal of Computer Science & Engineering	2016-2017	E-ISSN:2347-2693 Impact Factor: 2.162
26	Energy-Efficient and Secured IOT- Based Health Care System using Body Sensor and Global Mobility Networks	Mr. S. Omprakash	Commerce with Computer Application	International Journal of Computer Science & Engineering & Technology	2016-2017	ISSN:2455-9091

27	Forecasting of Rain Fall Prediction using PCA a Hybrid Neuro Fuzzy Classification System	Mr. S. Omprakash	Commerce with Computer Application	International Journal of Advanced Research in Computer Science & Software Engineering	2016-2017	ISSN:2277 128X Impact Factor: 2.5
28	Eretailing-Responsible Factors on its Acceptance across demographics	Dr.B.Angamuthu	Commerce with Professional Accounting	JIMS 8M The Journal of Indian Management and Strategy	2016-2017	ISSN : 0973 - 9343
29	“The Anti organic Food Perception of Consumer- A Empirical Study in Trippur District	Dr.M.S.Ramesh Kumar	Business Administration with Computer Applications	International Journal of Management and Social Science Research Review (IJMSRR)	2016-2017	ISSN: 2349-6738
30	Consumption Patten of selected Vegetable Cooking oils in Coimbatore District	Dr.M.S.Ramesh Kumar	Business Administration with Computer Applications	International Journal Of Business and Administration Research Review(IJBARR)	2016-2017	ISSN: 2348-0653
31	Influence of Internet Banking Services and ATM on seclstction of public sector banks with special reference to Coimbatore	Ms.C.Subha	Business Administration with Computer Applications	International Journal OF Commerce and Management Research	2016-2017	ISSN : 2321 – 3604
32	Green Marketing	Mrs.G.Lakshmi Priya	Business Administration with Computer Applications	International Conference on Emerging Trends and Innovations in Digital marking.	2016-2017	ISBN 978–93-86176 - 32–5
33	Study on Impact of Swatchbharat among residence of Coimbatore city.	Ms.Subha	Business Administration with Computer Applications	International Journal of Research & Management Studies	2016-2017	ISSN 2348-6511

34	International Marketing Environment	Ms.S.Kanimozhi,	Department of International Business	International Journal of Bonfring	2016-2017	ISBN: 978-93-86176-32-5
35	Rural Marketing India	Ms.S.Kanimozhi,	Department of International Business	KG College of Arts and Science Special Issue	2016-2017	ISBN:978-1-941505-64-9