

**KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE**  
**Annual Report For The Year 2021-2022**

**Department of Commerce**

**1. Faculty Profile**

S.No	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1.	Dr.V.Vijayalakshmi M.Com., M.Phil.,M.Ed., PGDCA.,Ph.D	Dean	25 years	Nil	1510/A3/2006 dated 16.02.2006
2	Ms.E.Karthika M.Com.,M.Phil., PGDCA., MBA.,SET	HoD (Upto 30.09.2021)	14years	Nil	15887/A3/2008 dated 21.11.2008
3.	Dr.M.Selva Soundari M.Com(CA),, M.Phil.,MBA.,PhD	HoD (From 01.10.2022 Onwards)	7 years 10months	Nil	17866/A3/2021 dated 16.11.2022(Permanent) 10375/A3/2008dated 02.12.2008(Temproary)
4.	Ms. P.Selvi M.Com., M.Phil., PGDCA.,	Assistant Professor	3 years	Nil	1955/A3/2017 dated 07/02/2017
5.	Mrs. Selvakumari M. Com., M. Phil	Assistant Professor	3 years	4	-
6.	Mrs. P.Saranya M.Com	Assistant Professor	1 year	Nil	-
7.	Ms.L.Dharani Priya M.Com(CA)	Assistant Professor	1 year	Nil	-

**2. Recognized Guides for M.Phil**

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
1	Dr.V.Vijayalakshmi	Human Resources	7442-3/A2/2010	-	-
2	Ms.E.Karthika	Marketing	28084/A2/2009	-	-

**3. Recognized Guides for Ph.D**

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
1	Dr.V.Vijayalakshmi	Human Resources	7442-3/A2/2010	1	-

#### 4. Awards / Recognition received by faculty

S.No	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/Institution
01	13.04.2022	Dr.V.Vijayalakshmi	100% Result in Business Research Methods	Annual Day-2022	KKCAS
02	13.04.2022	Dr.M.Selva Soundari	100% Result in Financial Accounting-I & III	Annual Day-2022	KKCAS
03	13.04.2022	Mrs.S.Selvakumari	100% Result in Taxation-II, Career Development Course	Annual Day-2022	KKCAS
04	13.04.2022	Mrs.P.Saranya	100% Result in Commercial Law, Banking Theory, Cost Accounting, International Human Resource Management	Annual Day-2022	KKCAS
05	13.04.2022	Ms.L.Dharani Priya	100% Result in Principles of Auditing, Fundamentals of Organisation & Management, Indian Stock Exchange, Marketing Management	Annual Day-2022	KKCAS

#### 5. Participation of the Faculty served as resource person in other Institution

S.No	Date	Name of the Faculty	Name of the Programme	Venue
01	30.09.2021	Ms.L.Dharani Priya	Bridge Course on “ Basic Accountancy Procedure and Policy”	KKCAS Coimbatore
02	25/10/2021	Mrs.S.SelvaKumari	One day workshop on Tally ERP 9	Sri Ramakrishna Arts and Science College, Coimbatore

#### 6. Publication of Books

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
-	-	-	-	-	-	-

### 7. Research Publication by the faculty in the Journals

S.No	Name of the Faculty	Name of the Journal	Title of the Paper	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
-	-	-	-	-	-	-	-

### 8. Research Publication by the faculty in the UGC care Journals /Scopus/Web of Science/Elsevier/IEEE

S.No	Name of the Faculty	Name of the Journal	Title of the Paper	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
01	April 2022	Dr.V.Vijayalaksmi (Phd Candidate : Logesh M)	Recents For Purchase Products of Online Impulse Shopping in Nilgiris City	Volume XIV Issue IV	UGC Care Approved Group-II Journal, IJAEMA Journal, ISO 7021 -2008	April 2022	6.3

### 9. Presentation of Papers in Seminar/Conference by Faculty

S.No	Date	Name of the Faculty	Title of the paper	Venue
-	-	-	-	-

### 10. Participation by Faculty in Seminars / Conferences / Workshops / Training Programme/webinar

S.No	Date	Name of the Faculty	Name of the Programme	Venue
01.	08.07.2021 to 10.07.2021	Dr.V.Vijayalakshmi	An Overview of the Indian Capital Markets and Indian Economy	Guru Nanak College (Autonomous), Chennai. (Through Google Meet App)
02.	8.07.2021 to 10.07.2021	Dr.V.Vijiyalakshmi Ms.E.Karthika Ms.P.Selvi Mrs.S.Selvakumari	Immunity Enhancement and Breathing Program on “ The Art of Living”	Isha Yoga, (Through Zoom App)
03.	13.07.2021	Dr.V.Vijayalakshmi	International Webinar on Entrepreneur the Innovator	Guru Nanak College (Autonomous), Chennai. (Through Google Meet App)
04.	24.07.2021	Ms.E.Karthika	“Preparing Your Students	ICFAI Business School,

			for a Digitalized Future”	Bangalore. (Through Microsoft Teams App)
05.	25.07.2021	Ms.P.Selvi Mrs.S.Selvakumari	“Managing your Finance”	ICFAI Business School, Bangalore. (Through Microsoft Teams App)
06.	30.07.2021	Dr.V.Vijyalakshmi	National Webinar on “Employability Skills for Worthy Opportunities”	Guru Nanak College (Autonomous), Chennai. (Through Google Meet App)
07.	06.08.2021 to 08.08.2021	Dr.V.Vijyalakshmi	Three Days National level Virtual Entrepreneurship Development Programme on “Recent Trends in Organic Farming for Horticulture Crops to Rural College Students and Farmers”	M. R. Government. Arts College, Mannargudi & Department of Horticulture and Plantation crops Mannargudi.
08.	18.08.2021	Dr.V.Vijyalakshmi	International Conclave on “Tools and Strategies for Emerging Business”	KPR College of Arts and Science, Coimbatore.
09	25/09/2021	Dr.M.Selva Soundari, Ms.P.Saranya, Ms.L.Dharani Priya	Oneday Webinar on “Innovative Trends for Entrepreneurs in Virtual Environment”	Dept of Mechanical Engineering, Coimbatore Institute of Engineering & Technology
10	27/09/2021	Dr.E.Karthika, Mrs.S.SelvaKumari Ms.P.Saranya, Ms.L.Dharani Priya, Dr.M.Selva Soundari	Oneday workshop on “Bloom’s Taxonomy based Question Paper Design for Outcome Based Education” (under UGC – Paramarsh Scheme)	Ayya Nadar Janaki Ammal College, Sivakasi
11	28/09/2021	Ms.P.Saranya, Ms,L.Dharani Priya, Dr.M.Selva Soundari,	International Symposium on MSME “COVID – 19; Impact challenges & Opportunities”	Dept of Business Administration, Hindustan College of arts & science, Coimbatore.
12	02/10/2021 to 08/10/2021	Dr.M.Selva Soundari Mrs.S.SelvaKumari Ms.P.Saranya, Ms.L.DharaniPriya	Seven days National E-Awareness programme on “Wild Life Conservation in India: The Changing Paradigm”	Zoology & Bio Technology Department, Govt. Girls’ P.G College, Ujjain(M.P)
13	07/10/2021	Dr.M.Selva Soundari Mrs.S.SelvaKumari Ms.P.Saranya Ms,L.Dharani Priya	Oneday National Webinar on “Financial Planning and Investment Avenues”	PG & Research department of commerce, Islamiah college, Vaniyambadi
14	09/10/2021	Dr.M.Selva Soundari	Oneday National Webinar	. Shree Sangameshwar

		Mrs.S.SelvaKumari Ms.P.Saranya Ms,L.Dharani Priya	on “Effective Implementation of Institutional Academic Autonomy”	Education Society
15	11/10/2021	Dr.M.Selva Soundari Mrs.S.SelvaKumari Ms.P.Saranya Ms,L.Dharani Priya	Impact Lecture Series 2 on “Women Entrepreneurship, Innovation and startup”	St.Clart College, Bengaluru
16	13/10/2021	Ms.P.Saranya, Ms,L.Dharani Priya	National Level online <b>Quiz</b> competition on “Principles and practices in Modern Business”	Department of B.Com-Bank Management, Dwarka Doss Goverdhan das vaishnav College, Chennai
17	16/10/2021	Dr.M.Selva Soundari Mrs.S.SelvaKumari Ms.P.Saranya Ms,L.Dharani Priya	Oneday National Webinar on “Investor Awareness Programme”	Sradha Academy for Financial Education, Vellalar College for Women, Erode
18	21/10/2021 & 22/10/2021	Dr.M.Selva Soundari Ms.L.Dharani Priya	Two days virtual International conference on “Pandemic and Business Sustainability”	Department of commerce, CS,CA,IB,B&I, A&T, Dr.NGP Arts and Science ollege
19	22/10/2021	Dr.M.Selva Soundari Mrs.S.SelvaKumari Ms.P.Saranya Ms.L.Dharani Priya	One day National Webinar on “Essentials of Personal Finance Management”	Department of Commerce, Rabindranath Tagore University, Bhopal
20	11/12/2021	Dr.M.Selva Soundari Mrs.S.SelvaKumari Mrs.P.Saranya, Ms.L.DharaniPriya	One day Webinar on “Financial Empowerment through Weath Creation”	Alliance Ascent College, Bengaluru.
21	10/01/2022	Dr.V.Vijayalakshmi, Dr.M.Selva Soundari, Mrs.P.Saranya, Ms.L.Dharani Priya	A National Level Webinar on “Emerging Trends in E-Learning”	Seshadripuram Academy of Business Studies, Bengaluru.
22	12/01/2022 to 13/01/2022	Ms.L.Dharani Priya	A National Level Quiz on “National Youth Day 2022”	Saradha Gangadharan College
23	17/01/2022 to 18/01/2022	Dr.V.Vijayalakshmi,	Two Days National Webinar on “Research Methodology”	AMET (Academy of Maritime Education and Training)
24	07.02.2022	Dr.V.Vijayalakshmi, Dr.M.Selva Soundari,	Received an Affiliation Annual membership certificate for the Academic Year 2022.	IAAC UIN No: Dr.V.V - FRT JQC – CE000232 Dr.MSS - FRT JQC – CE000215
25	11.02.2022	Ms.L.Dharani Priya	A National Level Webinar	KPR College Of Arts

			on “ Financial Empowerment through wealth creation”	And Science, Coimbatore
26	16.02.2022	Dr.M.Selva Soundari, Ms.L.Dharani Priya Mrs.P.Saranya	An International Webinar on “Financial Empowerment and carrier options in Securities Market.	Smt.Maniben M.P.Shah Womens College of Arts and Science.
27	16.02.2022	Dr.V.Vijayalakshmi, Mrs.S.Selva Kumari Ms.L.Dharani Priya Mrs.P.Saranya	A National Level Online webinar on “Financial Empowerment through Wealth Creation”	Maharaja Agaron Institute of Technology
28	17.02.2022	Dr.M.Selva Soundari	one day National Level Webinar on “Daily Life and Data Science”	KKCAS Coimbatore
29	19.02.2022	Dr.M.Selva Soundari Ms.L.Dharani Priya	General Awareness Quiz on “Covid Pandemic”	Shivharsh Kisan Post Graduate College
30	22.02.2022	Dr.V.Vijayalakshmi, Dr.M.Selva Soundari Mrs.S.Selva Kumari Ms.L.Dharani Priya	National Level webinar in collaboration with AMFI on “Strategy for Managing the Personal Finance”	IQAC, School of Commerce, VET Institute of Arts and Science, Thindal, Erode.
31	24.02.2022	Dr.M.Selva Soundari	Webinar on “Carrier in Digital Marketing”	AJK College of Arts & Science, Navakkarai, Coimbatore
32	26.02.2022	Dr.V.Vijayalakshmi, Dr.M.Selva Soundari Mrs.S.Selva Kumari Ms.L.Dharani Priya Mrs.P.Saranya	An Online National Webinar on “Overview of Securities market & carrier growth	SCAD College of Engineering and Technology, Cheranmadevi, Tirunelveli
33	04.03.2022	Dr.M.Selva Soundari,	Guest lecture on “Organometallic compounds wade’s rule calculus	Vivekanandha Arts and Science College for Women, Salem
34	04.03.2022	Ms.L.Dharani Priya	A National Level Webinar on “ Agri and Rural Tourism: A potential to generate economic benefit for community” Rural Tourism : Ideas to set up your own Community based project like ROSE Kanda”	CT Group of Institutions, Shahpur
35	10.03.2022	Dr.V.Vijayalakshmi, Dr.M.Selva Soundari, Mrs.S.Selva Kumari Ms.L.Dharani Priya	A National conference on “Omni – Channel Marketing”	Islamiah College, Vaniampadi
36	21.03.2022	Dr.V.Vijayalakshmi, Dr.M.Selva Soundari Ms.L.Dharani Priya Mrs.P.Saranya	One day National Level Webinar on “Managing Personal Finance & Wealth Creation”	Mahendra Arts and Science College
37	01.04.2022	Dr.M.Selva Soundari	One Day Webinar on	Department of

			“Concept of Fuzzy Sets and it’s Applications”	Mathematics, Park’s College
38	24.04.2022	Dr.M.Selva Soundari	National Online QUIZ Competition on “Intellectual Property Rights”	S.S.Khana Girl’s Degree College, Prayagraj (Online)

### 11. Faculty Development Programmes Attended

S.No	Date	Name of the Faculty	Name of the Programme	Resource Person	Venue
01	08.07.2021 to 10.07.2021	Dr.V.Vijiyalakshmi Ms.E.Karthika Ms.P.Selvi Mrs.S.Selvakumari	Three Days Faculty Development Programme (FDP) "An Overview of the Indian Capital Markets and Indian Economy”	Dr. V. Aditya Srinivas, Chief Operating Officer and Chief Economist, Bombay Stock Exchange Brokers Forum.	Guru Nanak College (Autonomous) Chennai (Through Google Meet App)
02	17.07.2021	Ms.E.Karthika	Revised NAAC Framework – Criterion I	Dr.S.N.Suresh Dean School of Science & IQAC Coordinator, Rathinam College of Arts and Science, Coimbatore.	Sri Jayendra College of Arts and Science, Coimbatore. (Through Microsoft Teams App)
03	31.7.2021	Dr.V.Vijiyalakshmi Ms.E.Karthika Ms.P.Selvi Mrs.S.Selvakumari	Revised NAAC Framework 2020-An Overview	Dr.S.N.Suresh Dean School of Science & IQAC Coordinator, Rathinam College of Arts and Science, Coimbatore.	Kovai Kalaimagal College of Arts and Science, Coimbatore. (Through Google Meet App)
04	02.08.2021 to 09.8.2021	Dr.V.Vijayalakshmi	National Level 7 Days FDP on “EMERGING TRENDS AND CHALLENGES IN COMMERCE”	Dr.Vikas Deep, Assitant Professor in Maangement USBS, Punjab University, Patiala, Punjab	PPG College of Arts and Science, Coimbatore. (Through Google Meet App)
05	05.08.2021	Dr.V.Vijiyalakshmi Ms.E.Karthika Ms.P.Selvi Mrs.S.Selvakumari	Revised NAAC Framework 2020-An Overview	Dr.S.N.Suresh Dean School of Science & IQAC Coordinator, Rathinam College of Arts and Science, Coimbatore.	Kovai Kalaimagal College of Arts and Science, Coimbatore. (Through Google Meet App)

06	09.08.2021 to 13.08.2021	Dr. V.Vijiyalakshmi Dr.E.Karthika Ms.P.Selvi Mrs.S.Selvakumari	Five days International Level Faculty Development Program on “Experimental Teaching -Corporate Cognizance”	Mr.D.Hanuma Reddy,QIS College of Engineering and Technology.	Sri Ramakrishna College of Arts and Science. (Through Google Meet App)
07	17.08.2021	Ms.E.Karthika	Revised NAAC Framework – Criterion I	Dr.S.N.Suresh Dean School of Science & IQAC Coordinator, Rathinam College of Arts and Science, Coimbatore.	Sri Jayendra College of Arts and Science, Coimbatore. (Through Microsoft Teams App)
08	23.8.2021 to 02.09.2021	Dr.V.Vijayalakshmi	Ten days international Virtual FDP on Entrepreneur skills, Investments Opportunities in Financial markets and Management	Er.Amit Gupta, MS Finance, SEBI Empaneled Securities Markets Trainer, NISM Empaneled CPE Trainer, Mumbai.	Institution Innovation Council & Rathinam College of Arts and Science, Coimbatore. (Through Google Meet App)
09	24.8.2021 to 28.08.2021	Dr.V.Vijayalakshmi	one week online FDP on Entrepreneurship Development and Innovation	Dr.V.Ratnamala, Associate Professor, Department of Commerce, Mizoram University, Mizoram.	BU-EDII(Entrepreneurship Development and Innovation Institute)-TN HUB Bharathiar University (Through Google Meet App)
10	11.09.2021	Dr.E.Karthika, Mrs.S.SelvaKumari, Ms.P.Saranya, Ms,L.Dharani Priya	Revised NAAC Framework 2020 - Criterion IV- Infrastructure and Learning Resource	Dr.S.V.Suresh Dean School of Science & IQAC Coordinator, Rathinam College of Arts & Science, Coimbatore.	Kovai Kalaimagal College of Arts and Science ( Online Mode)
11	22/09/2021 to 24/09/2021	Dr.M.Selva Soundari	Three day Faculty Development Program on “INCOME TAX 2.0	Dr.G.Yogeswaran, Asst. Professor of Commerce & Vice Provost of OBE Monitoring council, Ayya Nadar Janaki Ammal College, Sivakasi	Ayya Nadar Janaki Ammal College, Sivakasi



12	07/10/2021 & 08/10/2021	Dr.M.Selva Soundari Ms,L.Dharani Priya	Two Days FDP on “Introduction to Research Proposal to Publications” "Publications in Indexed Journals" 2. "Guidelines for Thesis Writing"	1.Dr. V. Arul Murugan Assistant Professor & Research Supervisor, Department of Commerce, Pondicherry University, Karaikal Campus. 2.Dr.K.Ramesh, Associate Professor, PG & Research Department of Economics, Presidency College, Chennai	Department of B.com(ISM)& Department of B.com (BM & MM),agurchand manmull jain college (shift- ii), Meenambakkam, Chennai.
13	22/10/2021	Dr. V.Vijaya laksmi, Dr.M.Selva Soundari, Mrs.S.Selva Kumari, Ms.P.Saranya, Ms,L.Dharani Priya	Capacity Building Program for Faculty on “Crypto Currency & Block Chain”	Dr.S.Sudalaimuthu, Prof & Head, Department of Banking Technology, School of Management, Pondicherry University	PG & Research Department of Commerce, P.K.R. Arts College for Women, Gobichettipalaya m.
14	01/11/2021 & 08/11/2021	Dr.M.Selva Soundari Ms,L.Dharani Priya	Seven Days International FDP		Tirupur Kumaran College
			Teacher trainer transformer – Revising Strategies Innovators	Dr.Sangeetha Natarajan	
			Intellectual Property Rights	Dr.V.Kavida	
			Writing Research Proposal for funding Agencies	Dr.Karthikeyan Paarthasarathy	
			Construction of Questions using Blooms Taxonomy	Dr.P.Srinivasan	
			Publication in Scopus indexed Journals	Dr.V.ArulMurugan	
			ICT in Research Methodology	Dr.S.A.Senthil Kumar	
			An Insight on Outcome based Education	Dr.N.Muthumani	

15	30/11/2021	Dr. V.Vijaya laksmi, Dr.M.Selva Soundari, Ms,L.Dharani Priya	One day FDP on Investor Education & Awareness	Mr.Shankar Sundaresan	Vivekananda Arts and science college for women
16	01/12/2021	Dr.M.Selva Soundari Mrs.S.SelvaKumari Mrs.P.Saranya Ms,L.DharaniPriya	One Day Faculty Development Programme on” Investors Education and Awareness”	Dr.S.Gnanalakshmi, Head,Department of Commerce, Sona College of Arts and Science, Selam	Sraddha Academy for Financial Education
17	18/12/2021	Dr. V.Vijayalakshmi Dr.M.Selva Soundari Mrs.S.Selva Kumari Mrs.P.Saranya Ms.L.Dharanipriya	Faculty Development Programme on “Outcome Based Education “	Dr.C.Subha, Guest Faculty, Department of Extension and Carrier Guidance, Bharathiar University	KKCAS Coimbatore
18	22/12/2021	Dr. V.Vijayalakshmi Dr.M.Selva Soundari Mrs.S.Selva Kumari Mrs.P.Saranya Ms.L.Dharanipriya	Faculty Development Programme on “Teacher’s Qualities “	Dr.Parvathi Venkatesh, Principal, Don Bosco College, Mumbai	KKCAS Coimbatore
19	24/12/2021	Dr. V.Vijayalakshmi Dr.M.Selva Soundari	Faculty Development Programme on “Methods of Measuring Programme and Course Outcomes”	Dr.N.Muthumani Principal, PPG College of Arts and Science, Coimbatore	KKCAS Coimbatore
20	28/12/2021	Mrs.P.Saranya	One Day FDP on “Financial Planning and Online Share Trading in Post Covid Era”	Mr.K.Annamalai, Managing Director, Annamalai Capital Services Pvt.Ltd, Coimbatore	LBS Hall, Karpagam College of Engineering
21	07.02.2022	Dr. V.Vijayalakshmi, Dr.M.Selva Soundari Mrs.S.Selva Kumari Ms.L.Dharani Priya Mrs.P.Saranya,	One day Faculty development programme on “Personal brand for carrier growth”	NIL	Dr.S.N.S Rajalaksmi College of Arts and Science, Coimbatore
22	11.02.2022	Ms.L.Dharani Priya	One day Nationjal online FDP on “Essential Soft Skills for impactful Professional Carrer”	D.Ashalatha, Principal, Sree Vidyanikethan Degree College, Tirupati.	Indian Institute of Management and Commerce

23	31.01.2022 to 05.02.2022	Dr.M.Selva Soundari, Ms.L.Dharani Priya	A National Level Faculty Development Programme on “Role of Psychology in Teaching and Learning”	Mrs.N.Karunambika Mrs.M.Chitra	Pioneer College of Arts and Science, Coimbatore
24	14.02.2022 to 21.02.2022	Dr.M.Selva Soundari	Seven days National Level Faculty Development Programme on “NAAC Revised Accreditation Framework”	Dr. Horne Iona Averal, Dean of Science, IQAC Coordinator, Holycross College, Tirchy	IOT Academy, Coimbatore (Google Meet)
				Dr. M.P. Ayyappa Dass, Vice Principal, IQAC Coordinator, RVS College of Arts and Science, Coimbatore.	
				Dr. V. Venkatakrishna, Professor, Vasavi College of Engineering, Hyderabad.	
				Dr. Deepak Jaroliya, Prestige Institute of Management and Research, Indore	
Dr. J. Balavijayalakshmi, IQAC Coordinator, PSGR Krishnammal College for Women, Coimbatore.					
25	14.03.2022 to 16.03.2022	Ms.L.Dharani Priya	6 Hours online Faculty development programme on “Microsoft Azure AI Fundamentals”	NIL	Online
26	24.03.2022	Mrs.S.Selva Kumari Mrs.P.Saranya	National Level Fdp on “Monitoring and Counselling for students in HEI”	NIL	Online

27	28.03.2022 to 01.03.2022	Dr. V.Vijayalakshmi, Dr.M.Selva Soundari, Mrs.S.Selva Kumari Ms.L.Dharani Priya Mrs.P.Saranya	Five days online International Faculty Development Programme on “Examining the critical Frontiers in Social Sciences Domain”	Dr. V.D.Swaminathan, Professor (Retd), Dept of Psychology, University of Madras.	School of Humanities, Guru Nanak College & IQAC, Velachery, Chennai
				Ms.Lathika Saran, IPS(retd), Former DGP, Govt. Of Tamilnadu	
				Dr.E.Ramganesha,Pr ofessor of Educational Technology & Director, IECD, Bharathidasan University.	
28	29.03.2022 to 05.04.2022	Mrs.S.Selva Kumari	Seven Days National level Faculty Development Programme on “ Quality enhancement for teachers in HEI’s”	1.Leadership skills for Teachers – Dr.Zareen Baksh	IOT Academy (Online)
				2.Teacher etiquette Tips for Education Professionals – Mr.Akshit Puri	
				3.Team Building	
				Strategies – Dr.T.Sowdamini	
				4.Class room Management & Psychology – Dr.T.V.Subbulaksmi	
5.Effective Communication Strategies – Dr.Veena Singh					
29	08.4.2022	Mrs.P.Saranya	Faculty Development Programme on “ Green Audit and Energy Audit”	Dr. V.Shanmugasundaram, Asst prof, Dept. Of Electrical and Electronics Engineering, Sona College of Technology, Tamilnadu.	IOT Academy (Online)

30	11.04.2022 & 12.04.2022	Dr. V.Vijayalakshmi, Dr.M.Selva Soundari	Two Days National Online Faculty Development Programme on “ Plagiarism in Academic Research & Author Identifiers”	Mr.R.Gowtham, Researcher in Taxation, Accounting and Finance, Record Holder in India Book of records.	Indian Institute Of Management And Commerce & IQAC, Osmania University
31	11.04.2022 & 12.04.2022	Dr.M.Selva Soundari	One day National Level FDP on “Plagiarism in Academic Research & Author Identifiers””	Department of Library & Information Science, Indian Institute of Management and Commerce	Mr.R.Ragavendr a Rao
32	26.04.2022	Ms.L.Dharani Priya	One day National Level FDP on “IPR, Entrepreneurship and Start ups”	1.Dr.Vasanthi Reena Wiliams, Prof. Department of MBA, Vidya Vikas Institute of Engineering and Technology, Mysuru, Karnataka. 2.Dr.Madhavi Sripathi, Associate Prof. Department of Business and Mnagement studies, Seshadri Rao Gudlalleru Engineering College, Andra Pradesh.	IOT Academy (Online)
33	27.04.2022 to 04.05.2022	Dr.M.Selva Soundari	Seven Days Virtual National Level FDP on “Quality Teaching, Teacher and Methodologies in HEI’s”	1.Innovative Teaching Methods - Dr.Anitha D.B 2.E-Content Development – Dr.Ragavendra 3.Effective Communication Strategies – Dr.T.V.S.S. Swathi 4.Importance of personal Grooming – Dr.Fehmeena Bakht 5.The Art of Teaching – Dr.Meenakshi Rathi	IOT Academy (Online)

**12. Number of extension and outreach programs conducted in collaboration with industry, Community and Non- Government Organizations**

S.No	Date	Name of the Activities	Organizing unit/ agency/ collaborating agency	Number of teachers coordinated such activities	Number of students participated in such activities	Awards (If Any)
NIL						

**13. Teachers use ICT enabled tools including online resources for effective teaching and learning process**

S.No	Date	Name of Faculty	Class with Strength	Activities (Quiz, Paper Presentation, Debugging Role play, GD, Subject Teaching ,etc)	Name of the ICT Tool (Google Classroom/ Google Forms, Hot potato, Kahoot,etc.,)
NIL					

**14. E-content developed by teachers**

S.No	Date	Name of the teacher	Name of the Subject	Topic
NIL				

**15. Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc...,**

S.No	Name of the Capability Enhancement Scheme	Date of Implementation	Number of students enrolled	Agencies involved
1	Bridge Course on “Basic Accountancy Procedure and Policy”	30.9.2021 to 06.10.2022	50	KKCAS
2	Skill Development programme “ on Applications of Mathematics in Various Fields” Organised by Pi Club	13.10.2021	55	KKCAS
3	Yoga and Meditation	06.12.2021 to 18.12.2021	48	Vethathiri Maharishi Institute for Spiritual and Intuitional Educational

**16. Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year**

S.No	Name of the Participant	Title of the professional development programme/ administrative training programme organized	Dates		No.of participants (Teaching staff)	No.of participant (Non-teaching staff)
			From	To		
1	Dr.M.Selva Soundari Ms.L.Dharani Priya	New faculty orientation on “Teaching Methodologies and teacher qualities”	25.11.2021	25.11.2021	2	-
2	Dr.V.Vijayalakshmi Dr.M.Selva Soundari Mrs.S.Selva Kumari Mrs.P.Saranya, Ms.L.Dharani Priya	GPS Map Camera Application	15.12.2021	-	-	-

**17. MoUs /Membership signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year.**

S.No	Organisation	Date of MoU signed	Purpose and Activities	Number of students/teachers participated under MoUs
01	Kovai Consultancy Services	11.08.2020	IT Training and research services	55

**18. Activities related to training and consultancy**

S.No	Date	Name of the Activity /Programme	Participants	Venue
01	21/12/2021 to 23/12/2021	Three Days placement training Program	All 3 <sup>rd</sup> Year B.Com Students	CIMAT Auditorium

**19. Major Research Projects Sanctioned**

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
NIL						

## 20. Minor Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
NIL						

## 21. Monographs by Faculty

S.No	Month & Year	Name of the Faculty	Title of the Paper
NIL			

## 22. Faculty Pursuing M.Phil

S.No	Name of the Faculty	Area of Research	Date of Registration
NIL			

## 23. Faculty who completed M.Phil

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
NIL			

## 24. Faculty Pursuing Ph.D

S.No	Name of the Faculty	Area of Research	Date of Registration
NIL			

## 25. Faculty Completed Ph.D

S.No	Name of the Faculty	Area of Research	Date of Registration
NIL			

## 26. Faculty who passed NET/SET Examinations

S.No	Name of the Faculty	Examination	Month and Year of Completions
NIL			

## 27. Number of extension and outreach programs conducted in collaboration with industry, Community and Non- Government Organizations

S.No	Date	Name of the Activities	Organizing unit/ agency/ collaborating agency	Number of teachers coordinated such activities	Number of students participated in such activities	Awards (If Any)
NIL						



**28. Teachers use ICT enabled tools including online resources for effective teaching and learning process**

S.No	Date	Name of Faculty	Class with Strength	Activities (Quiz, Paper Presentation, Debugging Role play, GD, Subject Teaching ,etc)	Name of the ICT Tool (Google Classroom/ Google Forms, Hot potato, Kahoot,etc.,)
NIL					

**29. Activities related to experiential learning, participative and problem solving methodologies are used for enhancing learning experience.**

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
1	18.04.2022 to 23.04.2022	I B.Com & II B.Com	NSS Special Camp	78 Students	KKCAS Coimbatore
2	07.12.2021	III B.Com	Project	60 Students	KKCAS Coimbatore

**30. Activities related to Tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and diversity**

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
NIL					

**31. Activities related to constitutional obligations like values, rights, duties and responsibilities of citizens**

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
1	25.01.2022	I,II,II B.Com	National Voters Day Pledge Taken	All the students & Staffs of B.com dept	KKCAS (NSS)
2	05.02.22	I,II, III B.Com	Quiz on Union Budget	All I,II & III year Students	Google form
3	28.02.22	I,II, III B.Com	YRC-First Aid-Online Quiz	All I,II & III year Students	Google form
4	28.02.22	I,II, III B.Com	RRC-HIV Aids-Online Quiz	All I,II & III year Students	Google form

## Department Activities

### 1. Academic Calendar

S.No	Date	Event	Achievements
1	23.08.2021 to 06.09.2021	Job Oriented Course programs on “Tally Prime GST Registrations and Returns Advanced Excel”  Resource Person: Mr.A.Sathish Kumar, AAKAM Foundation,Coimbatore	The Department of Commerce organised 30 hrs Job Oriented Training on “Tally Prime GST Registrations and Returns Advanced Excel” The Resource Person have Explained the Tally programme and He elucidated the salient features of GST, being a destination based taxation scheme. He explained about GST rules and regulations in E-Filing, E-Way bill. In addition he highlighted the benefits of GST on startups and how GST, a new tax system in India, is trying to compete in the world for better investment. Its impact on Indian economy was explained and also GST framework and various aspects related to GST Compliance like registration, Input tax credit and return filing were discussed in detail and The Resource Person also explained the advanced Excel Programme.  Total number of students attended: 55
2	26.08.2021	A Guest Lecture on Entrepreneurship Awareness Program on the Topic “Product planning and Product Mix”  Resource Person: Mrs.Jayashree Suresh, Proprietor,First craft & OMG Foods,Trichy.	She spoke on clear presentation about the product planning and product mix and also Students were able to gather knowledge about the become an entrepreneur. Moreover he explained the role of entrepreneur and shares some knowledge about Government Schemes which help to start the new business.
3	27.08.2021	Capital Market Awareness Program  Resource Person: Mr.Pankaj Mathkar, Investor, Mumbai	The chief guest narrated negative and positive aspects of capital market and its functions Students were able to gather knowledge about Bombay Stock exchange,availability of various components like bonds,stocks,mutual fund schemes and derivatives of securities,regulated bodies that are SEBI,RBI in the securities market. Moreover he explained the role of depository & Clearing houses,Corporation & Brokers.
4	30.09.2021	Bridge Course on “Basic Accountancy Procedure and Policy” Ms.LDharani Priya, Assistant Professor, Department of Commerce,KKCAS, Coimbatore.	Apply Knowledge of generally accepted accounting principles and managerial accounting theories to business organizations.
5	13.10.2021	Sarasawathi Pooja Celebration	To believed to bring on wisdom, talent and skills

6	20.12.2021	Inauguration of Commerce Stream Association A Seminar on “ Role of Digital Banking in India  Resource Person: Dr.G.Barani Associate Professor Department of Management Bharathiar University	The chief guest narrated the presentation of role of digital banking in india and students were able to understand the knowledge about e payment and electronic money transfer and digitalized banking systems etc...,
7	27.12.2021	Inauguration of Citizen Consumer Club Guest Lecture on “ Consumer Rights and Responsibilities”  Resource Person: Dr.N.Pradeep Kumar General Secretary Tamilnadu Consumer Association Coimbatore	The chief guest briefly explained about who is consumer according to the consumer Act and he also pointed that Ways to approach the consumer court .he concluded that consumers are the King of the Market.
8	28.12.2021	The Expectations of Global Economy In Current Scenario  Resource Person: Dr.B.Divya Priya Associate Professor of Commerce Kongunadu Arts and Science College Coimbatore	He Spoke about the sharing of current economic status.so students were able to knowledge about current scenario of global economy.
9	11.02.2022	Citizen Consumer Club Organise Various Competition on “ Consumer Awareness on Online Shopping”	Competition on Essay Writing, Drawings, Skit, Elocution
10	12/03/2022 (Registered ) 13/04/2022 (Students Started Attending QUIZ)	All The Students Are Registered In “Azadi Ka Amrit Mahotsav Program System” organised by Securities and Exchange Board of India – National Institute of Securities Market.	All the students get a chance to learn about SEBI and actively participated in NISM Quiz and received E-Certificates.
11	18.3.2022	Organised Seminar on” International Trade and Finance for Management Decisions”  Resource Person: Dr.V.Rajkumar Guest Lecturer Department of Economics Govt.Arts and Science College Thondamuthur Coimbatore	The chief guest narrated the presentation of international trade and its functions. The students were able to knowledge about Procedures of international trade and also drawback of international trade.

## 2. Guest Lectures

26.08.2021	A Guest Lecture on Entrepreneurship Awareness Program on the Topic “Product planning and Product Mix”  Resource Person: Mrs.Jayashree Suresh, Proprietor,First craft & OMG Foods,Trichy
27.12.2021	Inauguration of Citizen Consumer Club Guest Lecture on “ Consumer Rights and Responsibilities”  Resource Person: Dr.N.Pradeep Kumar General Secretary Tamilnadu Consumer Association Coimbatore

## 3. CSR Activities

S.No.	Date	Name of the Faculty	Name of the Event / Programme	Venue
NIL				

## 4. Workshops

S.No.	Date	Name of the Program	Resource Person
NIL			

## 5. Skilled Programme

S.No.	Date	Name of the Program	Resource Person
NIL			

## 6. Value Based Programme

S.No.	Name of the Program
	NIL

## 7. Job oriented /Value Added Course offered

S.No.	Name of the Program
	NIL

## 8. Extension Activities

S.No.	Name of the Program
	NIL

## 9. Faculty Development Programme

Date	Topics and	Resource Person
NIL		

## 10. Other Programmes

24.09.2021	Campus Visit
11.02.2021	Fresher's Party for I year students
07.05.2022	Farewell party for III Year Students

## 11. Objectives of the Departments

- . The course equips one with the analytical, communication and problem solving skills to effectively identify issues, source information and to find efficient and practical solutions. Sixteen core papers are common for B.Com, B.Com(CA) and B.Com(PA) Degree course. Practical papers are included, such as word processing, Spreadsheet and Accounting package in order to get familiarity with programming and hardware & software along with core commerce. B.Com students can find lot of career opportunities in the field of Accounting, Banking, Marketing, E-Commerce, Teaching, Insurance and stock markets.

## Students Profile

### 1. Student Strength

S.No.	Class	No. of Boys	No. of Girls	Total
1	III-B.Com	22	39	61
2	II-B.Com	25	30	55
3	I-B.Com	25	23	48

### 2. Result Analysis

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of pass
III-B.Com	59					100%

### 3. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Attendance Percentage
1	III-B.Com	80
2	II-B.Com	86
3	I-B.Com	90

### 4. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Male	Female	Total
1.	III-B.Com	77	82	80
2.	II-B.Com	83	87	85
3.	I-B.Com	93	99	96

### 5. University Rank Holders

Class	Name of the Student	Rank
III-B.Com		
III-B.Com		
III-B.Com		

### 6. Community wise Students Strength

Class	Total Students	SC	ST	OBC	BC	MBC	OC	Physically Challenged
III-B.Com	61	12	-	-	34	14	1	-
II-B.Com	55	13	1	-	24	17	-	-
I-B.Com	48	06	-	-	25	16	1	-

### 7. Management Scholarship

Academic Year	Class	Name of the Student	No. of Students Benefited	Amount (Rs)
2020-21	III-B.Com	Kamalesh.R Keerthana.S Nivedha.P Ragavi.V	06	72,000

	Sakthimohan.S Visalatchi.K		
II-B.Com	Mahalakshmi N Mahalakshmi S Pooja S Rakshan R K Surya prakash N Swetha K Vignesh J	07	64,000
I-B.Com	Abinaya M Akshaya L Arunika R Dhakshina Moorthy D Dhanusha V Harshini R Jayakumar S R Karthick K Kaviya k Kaviya S Kishore M Kishore kumar R Lavanya G Nandhagopal G Nishanth C Pradeep M Priyadharshini K Ravibharathi V Rohini N Sagayarani A Sandhiya M Sathya R Sindhuja T Tamilmathi S Udhayakumar M Umamaheswari S VishnuSruthi S Tharun V Pavinkumar R Priyanka S Krishnamoorthi S Divya M Arunkumar S	32	4,68,000

## 8. Government Scholarship

Academic Year 2021-22	Class	Name of the Student	No of Students Benefited	Amount (Rs)
	NIL			

## 9. Private Scholarship

Academic Year 2021-22	Class	Name of the Student	No of Students Benefited	Amount (Rs)
	II B.Com	J.Muruganandham (ISHA)	01	32,000

## 10. Enrollment of Students

Enrollment from	Class	No of Students
Same State	III-B.Com	61
	II-B.com	55
	I-B.Com	56
Other State	III-B.Com	2
	II-B.com	-
	I-B.Com	-
NRI	I,II,III B.Com	NIL
Foreign	I,II,III B.Com	NIL

## 11. Drop Outs

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
III-B.Com	63	4	6.34
II-B.com	55	Nil	Nil
I-B.Com	56	8	14.28



## 12. Students Pursuing M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
NIL					

## 13. Students Completed M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
NIL					

## 14. Students Pursuing Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
NIL					

## 15. Students Completed Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
NIL					

## 16. Presentation of Papers in Seminars/Conferences by Students

S.No	Date	Name of the Student	Title of Papers	Venue
NIL				

## 17. Participation of Papers in Seminars/Conferences /Webinar by Students

S.No	Date	Name of the Student	Title of Papers	Venue
01	05.07.2021	<b>II B.Com</b> S.Pooja,T.Sivamani D.Deepika,N.Eswaramoort hy K.Sivamuthra,A.Aarthi S.Muniyammal,K.Nandhini P.Rajalakshmi,M.Deepika M.Aravind,R.Ashok kumar N.Gugadharshini	National Level Management Quiz	Knowledge Business School, Salem (Through Online )
02	13.07.2021	<b>II B.Com</b>	One day National Webinar on	ST.Francis De Sales

		N.Eswaramoorthy	“Rainwater Harvesting and Water Conservation Process”	College, Maharashtra. (Through Online )
03	03/08/2021	<b><u>II B.Com</u></b> N.Manju,G.Janani,R.Malathi,K.Mariselvam,K.Sivamut hra, N.Mahalakshmi.	National level Online Quiz on “ Capital gain”	V.H.N.Senthilkumara Nadar College.(Through Online)
04	04/08/2021	<b><u>II B.Com</u></b> M.Gayathri	National level Online Quiz on “Income Tax law & Practice”	PSR Arts and Science college,Sivakasi.(Throug h online)
05	05/08/2021	<b><u>II B.Com</u></b> A.Aarthi	National level Online Quiz on “Self Awareness of covid-19”	Chikkanna Govt Arts college. Tiruppur.(Through Online)
06	06/08/2021	<b><u>III B.Com</u></b> S.Keerthana	Brain twist program “Quiz Competition”	SNMV College of Arts and Science.(Through Online)
07	09/08/2021	<b><u>II B.Com</u></b> S.Muniyammal	National level E-Quiz on “World fuel day”	Guru Nanak College. (Through Online)
08	14/08/2021	<b><u>II B.Com</u></b> K.Ezhilarasan	National level E-Poster Competition	Takur Degree College of Arts and Science.(Through online)
09	21/08/2021	<b><u>II B.Com</u></b> R.Arthi,M.Gayathri, P.Rajalakshmi.	Online Awareness Pledge (Covid 19)	Kovai Kalaimagal College of Arts and Science.(Through Online)
10	23/08/2021	<b><u>II B.Com</u></b> S.Keerthana, R.Ragavi, V.Vijay	Mind Fest 2K21-Quiz Competition.	Sri Ramakrishna College Of Arts and Science.(Through Online)
11	23/08/2021	<b><u>III B.Com</u></b> S.Keerthana,K.Nandhini,N. Easwaramoorthy,S.Pooja,N. Guhadharshini,N.Mahalaks hmi,N.Easwaramoorthy,M. Deepika,D.Deepika.	National level Work shop on “Compliance of Goods and Service Tax(GST)”	Sri Ramakrishna College Of Arts and Science.(Through Online)
12	27/08/2021	<b><u>II B.Com</u></b> M.Santhosh	Marketing Quiz	SRM Institute and Technology.(Through online)
13	03/09/2021	<b><u>II B.Com</u></b> P.Rajalakshmi, N.Eswaramoorthy, K.Mariselvam, R.Kanimozhi, D.Deepika , S.Pooja, K.Vanisri , M.Gayathri,	“International online quiz on English Litreature”	Poona College of Arts and Science & Commerce. Pune (Maharashtra-India) . Through online

		K.Swetha , R.Ashok kumar, V.Nithya , N.Surya prakash, R.Arthi , N.Sandhyadevi, A.Preetha , N.Manju, T.Malathi ,R.Harishankar, N.Mahalakshmi , R.Ragul, Muruganandham ,T.Sivamani, A.Aarthi , R.Pranav, M.Sangeethkumar, K.Nandhini		
14	03/09/2021	<b>II B.Com</b> P.Rajalakshmi, N.Eswaramoorthy, K.Mariselvam, R.Kanimozhi, D.Deepika , S.Pooja , K.Vanisri , M.Gayathri , K.Swetha , R.Ashok kumar , V.Nithya , N.Surya prakash , R.Arthi , N.Sandhyadevi , A.Preetha , N.Manju , T.Malathi , R.Harishankar, N.Mahalakshmi , R.Ragul , Muruganandham , T.Sivamani , A.Aarthi , R.Pranav , M.Sangeethkumar, M.Muthukumar.	“ National Level Sports Quiz”	Swami Muktanand College of Science,yeola.(Through online)
15	04/09/2021	<b>II B.Com</b> M.Gayathri , K.Nandhini , N.Mahalakshmi , A.Aarthi , R.Ragul , T.Malathi , K.Vanisri, M.Santhosh kumar.	National Level E-Quiz series on “General paper -1”	Hajee Karutha Rowther Howdia College.Theni(Through online)
16	07/09/2021	<b>III B.Com</b> S.Keerthana	Pledge for Plastic Bag Free Day.	Bell Institute of Hotel Management & Catering Technology.Karaikudi (Through Online)
17	08/10/2021	<b>I B.Com</b> R.Arunika,R.Harshini, R.Sahayarani,R.Sathya, T.Sindhuja	Participated in “Talent Hunt 2021” for Assist World record for CANNY Consortium of Colleges.	CIMAT Auditorium
18	13/10/2021	<b>I B.Com</b> M.Divya, P.Swathik, G.Lavanya,L.Akshaya, R.Arunika, N.Rohini, S.Umamaheswari,	National Level online <b>Quiz</b> competition on “Principles and practices in Modern Business” - Department of	Online

		S.Kaleeswari, RSathya,T.Sindhuja, G.NandhaGopal, K.Karthik,S.Bharath, S.VishnuSruthi, K.Priyadharshini, S.Dharshanpandi, R.Harshini,V.N.SujithaV.Ar avind,P.Swathika, K.Vetrivel,S.R.Jaya kumar,M.Sandhiya, D.Dhakshinamoorthy, K.Kavya, K.Sheela, S.ManojKumar, M.Kishor, K.Srinithi V.Ravi Bharathi, R.KishoreKumar, V.Kathiresan, L.Keerthana,	B.Com-Bank Management, Dwarka Doss Goverdhan das Vaishnav College, Chennai.	
19	17/10/2021	<b><u>I B.Com</u></b> K.Kavya, C.Nishanth, K.Priyadharshini, Uma Maheswari, M.Udhyakumar, L.Keerthana, M.Abinaya, M.Kishore, R.Kishore Kumar, S.Arun Kumar, S.Dharshan Pandi, M.Viswan, G.Lavanya, T.Sindhuja, R.Sathya, S.Manoj Kumar, R.Arunika, R.Karthik, K.Sheela, V.Dhanusha	Online Webinar / Training Module Programme on “ Student Entrepreneurship Awareness Programme”	Entrepreneurship Development & Innovation Institute
20	18/12/2021	<b><u>III B.Com</u></b> N.Archana, D.Arthi, S.Bhuvanewari, M.Devaki,B.Dhanya,Kalaiv ani, Mariselvam, Mullaivendan, R.Ragavi , V.Shalini, V.Srimugunthan, Vignapriya, V.Vijay, Swetha,R.Pragathi, K.Visalathchi from III B.Com	A Webinar on “Entrepreneurship Awareness Camp” Organised by Entrepreneurship Development & Innovation Institute(EDII) – Chennai & nNift - Tea	Online
21	06/01/2022, 10/01/2022, 12/01/2022, 17/01/2022, 18/01/2022, 22/01/2022, 27/01/2022	<b><u>I B.Com</u></b> S.Priyanka, K.Kaviya, K.Priyadharshini, S.Vishnu Shruthi, K.Karthick, M.Kishor, S.Dharshan Pandi, T.Sindhuja, R.Arunika, A.Sagayarani,	IBM Skills Build for Job Seekers (7 Days – 7 Certificates)	ONLINE

		L.Keerthana, M.Abinaya, V.Dhanusha, Srinithi- I B.Com		
22	8/01/2022	<b><u>II B.Com</u></b> R.Aarthi, G.Yogeswaran, R.Ashok Kumar, M.Arvinth, N.Eswaramoorthy, K.Swetha,T.Malathi, R.Santhya, N.Mahalaksmi, N.Guhadharshini, M.Sangeethkumar, K.Mariselvam, N.Manju, R.Malathi, R.Hariprasad, S.Pavithra,M.Santhosh Kumar, P.Tharini, G.Janani, S.Muniyammal, R.Kanimozhi, S.Muruganandham, K.Vanisri, S.Pavithra, M.Gayathri, K.Nandhini -II B.Com S.Vishnu Shruthi, S.Priyanka,T.Sindhuja, S.Tamilmathi, L.Keerthana, K.Kaviya,V.Aravind, G.Nandha Gopal, A.Sagayarani, M.Kishor, R.Sathya, M.Abinaya, S.Dharshan Pandi, K.Priyadharshini, D.Dhakshina Moorthy, V.Dhanusha, R.Arunika, M.Udhayakumar, K.Karthick,M.Viswan, R.Kishore Kumar, S.JjanKumar,- I B.Com	A Workshop on Entrepreneurship “Innovation as Carrier Oppurtunity”	CIET
23	12/01/2022 & 13/01/2022	<b><u>III B.Com</u></b> B.Dhanya, S.Keerthana, B.Aravindh,M.Devaki,M.S halini,K.Ranjitha,S.Shakthi mohan, S.Bhuvaneswari, K.Visalakshi - III B.Com R.Devipriya, P.Rajalaksmi, N.Mahalaksmi, N.Manju,	Participated in Online Quiz on “National Youth Day 2022”	Saradha Gangadharan College

		K.Vanisri, S.Pooja, G.Janani, A.Aarthi, K.Swetha,P.Santhy, S.Pavithra, K.Nandhini, M.Gayathri -II B.Com K.Kaviya, S.Priyanka- I B.Com		
24	24/01/2022	I,II,III year Girl Students of B.Com	A Webinar on “Menstrual Health and Hygiene”	KKCAS
25	28/01/2022	<b>III B.Com</b> B.Dhanya	A National Webinar on “Inequalities and Social relationship in the age of COVID – 19 Pandemic and Beyond”	Erode arts and Science College
26	02.02.2022	<b>II – B.Com</b> G.Janani, A.Aarthi, S.Pooja, D.Deepika, K.Nandhini, M.Gayathri, P.Rajalakshmi, S.Muniammal, K.Swetha	Participated in Online Quizophik 2022	EGS Pillay Group of Institutions
27	05.02.2022	<b>II – B.Com</b> N.Mahalaksmi, S.Muniammal, N.Manju, N.Eswara Moorthy <b>I – B.Com</b> Kishore Kumar Kishore Priyanka Sagayarani K.Kavya V.Dhanusha Vishnu Sruthi Priya Dharshini Arunika Viswan Sathya Sindhuja	Quiz on Union Budget 2022- 23	ONLINE
28	05.02.2022	<b>II B.Com</b>  N.Eswara Moorthy	Participated in “Monitoring YUVA Quiz”	My Govt. Congratulates (ONLINE)
29	10.02.2022	<b>I – B.Com</b> Arunika Keerthana Priyanka Dharshan Pandi Sagaya Rani Dhanusha Shruthi	Participated in five ways to create great content to grow your Personal Brand	IBM Carriers blog, IBM skills build for job Seekers (ONLINE)

		K.Kavya Sindhuja Karthik		
30	16.02.2022	<b>I – B.Com</b> Arunika Dhanusha Dharshan Pandi Priyanka VishnuSruthi K.Kavya Keerthana Karthik	Participated in – “How to develop a Professional Attitude – Indeed Carrier Guide	IBM skills build for job Seekers (ONLINE)
31	18.02.2022	<b>III B.Com</b> S.Keerthana, N.Shalini, K.Ranjitha, R.Ragavi, S.Mayakannan, N.Archana, M.Devaki, S.Sushmitha, S.Vignapriya, V.Vijay, S.Bhuvaneshwari, Hari, R.Ajithkumar, M.Swetha, M.RamKumar <b>II B.Com</b> D.Deepika M.Gayathri P.Rajalaksmi P.Sathya	Participated in “General Awareness Quiz on Covid Pandemic”	Shivaharsh Kisan Post Graduate College
32	19.02.2022	<b>I – B.Com</b> K.Kavya Sathya Keerthana Aravind Priyanka Lavanya Manoj Kumar Dharshan Pandi Dhakshina Moorthy Divya Priyadharshini Nandhagopal Nishanth Arunika Viswan Uma Maheswari Kishore Karthik Sindhuja VishnuSruthi Arun Kumar Dhanusha SagayaRani	Participated in “ Online Quiz about First-Aid”	KKCAS
33	23.02.2022	<b>III – B.Com</b> G.Deepavani, N.Shalini,	A Seminar on “Carrier Opportunities in Banking	KKCAS

		Soundarya, K.Ranjitha, Visalakshi, R.Ragavi, Mayakannan, N.Archana, S.Shakthimohan, M.Devaki, S.Bhuvaneswari, G.Menagadevi, S.Sowmya, S.MullaiVendan, V.Shalini, Dhanisha, V.Vijay, K.Kaviyapriya, R.Pragathy, S.Vignapriya, S.Sathya,B.DhanyaS	Sector	
34	28.02.2022	<b>I – B.Com</b> Jayakumar Sathya Aravindh	Participated in National level quiz on “National Science Day”	PSG College of arts and Science College
35	28.02.2022	<b>III B.Com</b> M.Swetha,S.Sathya, K.Kavyapriya, R.Mownika, S.Sushmitha, G.Menagadevi, N.Archana, K.Ranjitha, S.Bhuvaneswari, B.Dhanya, S.Mayakannan <b>II B.Com</b> P.Rajalakshmi, N.Eswaramoorthy, D.Deepika, N.Manju, P.Sandhiya, N.Mahalakshmi	Participated in Online Quiz conducted by Red Ribbon Club	KKCAS
36	02.03.2022	<b>II B.Com</b> R.Ashok Kumar, P.Sandhya, N.Mahalakshmi, K. Vanisri, M.Santhoshkumar.	Seminar on Students are Nations Pillars	Red Ribbon Club, KKCAS
37	03.03.2022 09.03.2022	<b>II B.Com</b> N.Eswarmoorthy, K.Mariselvam	International Level Virtual Quiz Contest on office Automation National Level online Quiz on Banking and insurance awareness	Bell Institute Of Hotel Management And Catering Tech PSG CAS Coimbatore.
38	29.03.2022 to 07.04.2022	<b>I B.Com</b> K.Kaviya	Students Exchange Programme ( Canny Consortium of Colleges ) 35 hrs Course On” Design Thinking”	Nehru Arts and Science College
39	07.04.2022	<b>II B.Com</b> P.Rajalakshmi, S.Pooja, D.Deepika, N.Manju,	Carrier guidance program on “Competitive examination – New Strategies”	KKCAS



		N.Eswaramurthy A.Aarthi, K.Mariselvam, R.Rahul, N.Mahalaksmi, M.Gayathri, P.Sandhiya, R.Ashok Kumar, K. Vanisri, K.Nandhini, S.Pavithra		
40	22.04.2022	<b>II B.Com</b> N.Eswaramurthy	National Online Quiz – 2 on “Basics of Research”	Ashirwad Education Centre
41	23.04.2022	<b>II B.Com</b> N.Eswaramurthy	Pledge for “Earth Day”	Bell Institute of Hotel Management & Catering Technology
42	13.04.2022	All the students of I,II,III B.Com	Nation Wide Financial Markets Quiz Contest 2021- 2022	NISM – SEBI
43	08.05.2022	<b>II B.Com</b> N.Eswaramurthy	International Level Awareness programme on “Password Protection” in the Event of “Password Day”	Bell Institute of Hotel Management & Catering Technology
44	11.05.2022	<b>II B.Com</b> N.Eswaramurthy, M.Gayathri	International Level Awareness programme on “Password Protection” in the Event of “Password Day”	St.Joseph College for Women
45	12.05.2022	<b>II B.Com</b> N.Eswaramurthy, R.Pranav	Business Quiz of “E- Commerce”	Kaamadhenu Arts and Science College Sathyamangalam
46	12.05.2022	<b>II B.Com</b> R.Pranav	Solo Dance	Kaamadhenu Arts and Science College Sathyamangalam
47	13.05.2022	<b>II B.Com</b> P.Rajalaksmi M.Gayathri T.Malathi P.Sandhiya R.Devipriya N.Mahalaksmi D.Deepika	International Level Virtual Quiz Contest on “Online Communication”	Bell Institute of Hotel Management & Catering Technology
48	15.05.2022	<b>II B.Com</b> M.Gayathri	International Level “Family Day Quiz 2022”	A.P.C Mahalaxmi College for Women

### 18. Publication in Journals by Students

S.No	Name of the Student	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
NIL							

### 19. Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Prize	Event	Venue
1.	13.12.2022	M.Devika V.K.Mukilan	Bharathi Vizha	Third Prize	KKCAS
2.	22.12.2022	Olivia Ravikumar	Competition of remembrance of Birth Anniversary of Srinivasa ramanujam - MATH CONECTION	First prize	KKCAS
3.	22.12.2022	L.Gishnu S.MohanRaj	Competition of remembrance of Birth Anniversary of Srinivasa ramanujam - MATH CONECTION	Second prize	KKCAS
4.	22.12.2022	C.Bhuvaneshwari J.Harini	Competition of remembrance of Birth Anniversary of Srinivasa ramanujam - MATH SKETCHING	Second prize	KKCAS
5.	13.04.2022	B.Immanuel paul daniel(I-BSC-)	Annual Day	Proficiency Prize for Class First	KKCAS
6.	13.04.2022	N.Bhuvaneshwari (II-BSC-CS)	Annual Day	Proficiency Prize for Tamil	KKCAS
7.	13.04.2-22	Sri Lavanya (III- BSC-CS)	Annual Day	Proficiency Prize for Class First	KKCAS

## 20. Online Certification Courses Completed

S.No	Name of the Student	Class	Duration		Venue
			From	To	
1	<b>Front Accounting 2.4.7 ( Spoken Tutorial)</b> Abilasha T, ArchanaN, Aswani T.S, Bhuvaneshwari S, Devaki M, DhanishD, Dhanya B, Divya Sree A Kamalesh R, Kavya Priya K , Kirubakaran K,Madhavan M, Mariselvam R, Keerthana S,Nalinkumar V, Nivetha P,Pragathy R,Ragavi R,Ramkumar M,Shalini N, Swetha M,Vignesh S,Vijay V.	III B.COM	January - 2022	March - 2022 24.03.2022	KKCAS Coimbatore
2	<b>Front Accounting 2.4.7 (Spoken Tutorial )</b> Aravindh B, Arthi D, Arunkumar M, Hari P, Ilakkiya A, Logesh V,Mithuna R ,Ranjitha K, Sakthimohan S,Saravanan VS,Srimugunthan V, Subash S, Susmitha S,Vasanth M,Vignapriya S, Visalatchi K.	III B.COM	January - 2022	March - 2022 11.04.2022	KKCAS Coimbatore
3	<b>Front Accounting 2.4.7 (Spoken Tutorial )</b> Deepavani G, Mayakannan S, Menagadevi G, Mounika R, Mullaivendhan S,Narmatha K, Vishnuhari N, Nanthini M.	III B.COM	January - 2022	March - 2022 09.05.2022	KKCAS Coimbatore
4	<b>NPTEL – Principles of Management</b> Ajithkumar R, Aswani T,Devaki M, Dhanisha D, Dhanya B, Kalaivani , Mythili K, Keerthanas, NalinkumarV , Nidharshana R, Nivetha P, Parthiban A, Ragavi V, Sathya S, Shalini V , Sowmiya S, Sowndarya S, Swathi C, Swetha M, Visalatchi K.	III B.COM	January - 2021	April- 2021	SWAYAM NPTEL
5	<b>Front Accounting 2.4.7 ( Spoken Tutorial)</b> Arthi R, Ezhilarasan K, Gopi M, Janani G, Kanimozhi. R, Kaviyarsu M, Mahalakshmi S,Muthukumar M,Nandhini K, Pooja S, Pranav R, Rajalakshmi P, Rakshan R.K,Santhiya R,Suriya M,Suryaparaksh N	II B.COM	January - 2022	March - 2022 24.03.2022	KKCAS Coimbatore

<b>6</b>	<b>Front Accounting 2.4.7 ( Spoken Tutorial)</b>  Aravind M , Ashok Kumar R, Deepika.M, Devi priya R, Eswara Moorthy N, Gopinath P, Guhadharshini N, Hari Prasad R, Harishankar R, Mahalakshmi N, Malathi R, Malathi T,Manju N,Mariselvam K,Muniyammal S, Muruganandham J,Pavithra S,Preetha A, Ragul R,Sangeethkumar M, Santhiya P, Santhosh M,Santhoshkumar M,Sarveshwari R,Sivamani T,Sivamuthra K,Swetha K, Tharini P,Vanisri K,Vasanth PS,Vignesh J,Yogeshwaran G,	II B.COM	January - 2022	March - 2022 11.04.2022	KKCAS Coimbatore
<b>7</b>	<b>NPTEL – Marketing Management- I</b>  DeepikaD, Pavithra S,Pranav R,Rakshan RK.	II B.COM	August-2021	October- 2021	SWAYAM NPTEL

### 21. Student Project/Field Visit/Internship Completed

S.No	Name of the Student	Class	Duration		Venue
			From	To	
1	All 3 <sup>rd</sup> Year Students (59)	III B.COM	December - 2021	April - 2022	KKCAS Coimbatore

### 22. Students Achievements (On/off campus) Placement

S.No	Date	Name of the Student	Drive	Company	Packages
1	17/12/2021	Nivedha P,Visalatchi K, Keerthana S, Vasanth M Swetha M,Ragavi V, Ragavi R,Shalini N Srimukunthan V, Nalin Kumar, Vijay V, Ajithkumar R, Archana N,Dhanisha D, Hari P M.Madhavan Kamalesh R,Dhanya B pragathy R	On Campus	VI Capital	240000 p.a
02	24/12/2021	Sowndarya S Ilakkiya A	On Campus	Kumaran Thangamaligai	252000 p.a

		Bhuvanewari S Saravanan V S Ranjitha K Mayakannan S Sathya S Devaki M Ranjitha K Mayakannan S Sathya S Devaki M Pragathy R Srimugunthan V Archana N Vijay V			
3	03/01/2022	P.Nivetha, V.Shalini, R.Pragathy, K.Mythili B.Dhanya, V.Vijay V.Nalin Kumar, V.Ragavi K.Visalatchi, D.Dhanisha T.S.Asواني	ON Campus	SURETY IMF PVT LTD	Rs.1,68,000 p.a
4	05/01/2022	V.Logesh, V.Srimugunthan, M. Vasanth,M.Devaki, V.Ragavi, K. Visalakshi, R.Pragathy,A. Ilakia,S. Keerthana, P.Nivetha,T.S.Asواني, N.Archana, V.Vijay, R.Kamalesh, A.Parthiban, N.Shalini, V.Nalin Kumar, A.Divyasree, B.Dhanya, D.Dhanisha,S.Sathya, S.Soundarya, S.Sushmitha, D.Ragavi, D.Aarthi, M.Swetha, S.Bhuvanewari, V.Shalini, Nidharshana, Vignapriya, N.Vishnuhari,	ON Campus	HRH LTD	Rs.1,80,000 p.a
5	12.04.2022	V.S.Saravanan	On Campus	The HK online Content Writer,CBE	15,000 PM