

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
Annual Report For The Year 2016-2017
Department of Commerce

1. Faculty Profile

S.No	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1	Dr.V.Vijayalakshmi	Dean	20 years	Nil	1510/A3/2006 dated 16/02/2006
2	Ms.E.Karthika	HoD	10 years	Nil	15887/A3/2008 dated 21.11.2008
3	Mr.R.Muthukumar	Assistant Professor	5 years	2 years	16655/A3/2012 dated 03/08/2012
4	Mrs.P.Pavithra	Assistant Professor	9 years	Nil	18422/A3/2008 dated 21.11.2008
5	Mrs.N.Priyadharshini	Assistant Professor	4 Years	3years	16655/A3/2012 dated 03/08/2012
6	Mrs.G.Sathya	Assistant Professor	1 year	3 years	24568-2/A3/2016 dated 16/10/2016
7	Mrs.P.Jayapradha	Assistant Professor	1 year	Nil	24568-2/A3/2016 dated 16/10/2016
8	Mr.B.Vinoth	Assistant Professor	1 .5 years	Nil	24568-2/A3/2016 dated 16/10/2016

2. Recognized Guides for M.Phil

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
1	Dr.V.Vijayalakshmi	Human Resources	7442-3/A2/2010	3	6
2	Ms.E.Karthika	Marketing	28084/A2/2009	3	3

3. Recognized Guides for Ph.D

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
1	Dr.V.Vijayalakshmi	Human Resources	7442-3/A2/2010	8	-

4. Awards / Recognition received by faculty

S.No	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/Institution
1	18.3.2017	Ms.E.Karthika	100% Result in Executive Business Communication & Auditing & Assurance	Annual Day-2017	KKCAS
2	18.3.2017	Mr.R.Muthukumar	100% Result in Indirect Taxation, Management Accounting.	Annual Day-2017	KKCAS
3	18.3.2017	Mrs.P.Pavithra	100% Result in Cost Accounting, Principles of Accounting II, financial Accounting-I	Annual Day-2017	KKCAS
4	18.3.2017	Mrs.N.Priyadharshini	100% Result in Direct Tax & Fundamentals of Organization & Management.	Annual Day-2017	KKCAS
5	18.3.2017	Mrs.G.Sathya	100% Result in Business Application Software-I	Annual Day-2017	KKCAS
6	18.3.2017	Mrs.P.Jayapradha	100% Result in Direct Tax-II	Annual Day-2017	KKCAS
7	18.3.2017	Mr.B.Vinoth	100% Result in Principles of Auditing	Annual Day-2017	KKCAS

5. Faculty served as resource person

S.No	Date	Name of the Faculty	Name of the Programme	Venue
			NIL	

6. Publication of Books

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
				NIL		

7. Publication in Journals

S.No	Name of the Faculty	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
1	Dr.V.Vijayalakshmi	Policy Holder perception & Expectation with service quality of LIC,Thanjavur division of Tamilnadu.	Golden Research thoughts	Vol-6 Issue- 4	1-7	October 2016	ISSN NO:2231-5063. 4.6052
2	Dr.V.Vijayalakshmi	Passengers satisfaction with special reference to Thiruchirappalli division of southern railways.	Indian Streams research journal	Vol-6 Issue- 9	1-9	October 2016	ISSN No: 2230-7850 4.1625
3	Dr.V.Vijayalakshmi Mr.R.Muthukumar	Satisfaction level of the consumer towards the broadband service providers.	IJMSRR	Vol- I,Issue-29,	84-89	November 2016	ISSNNo: 2349-6738 3.996
4	Dr.V.Vijayalakshmi	A Study on Financial Performance of Pharmaceutical Industry in India.	IRJMC	Vol.No. 3, Issue- 11	21-41	November 2016	ISSNNo: 2348-9766 5.564
5	Dr.V.Vijayalakshmi Mr.R.Muthukumar	Identification of factors influencing purchase of Internet plans among customers- A Study in Coimbatore District.	IJBARR	Vol II,Issue-16	9-12	December 2016	ISSN No: 2348-0653 3.853
6	N.Priyadharshini	Consumer awareness about food products in Coimbatore District- An empirical Study.	IJBARR	Vol.No1 Issue 33	44-48	March 2017	ISSN No: 2349-6738 4.695
7	N.Priyadharshini	A Study on Customer Attitude towards Buying Behavior of Organic Food Products in Coimbatore city.	IJBARR	Vol.No3 Issue 17	50-53	April 2017	ISSN No: 2348-0653 4.729

8. Presentation of Papers in Seminar/Conference

S.No	Date	Name of the Faculty	Title of the paper	Venue
1	15.09.2016 & 16.09.2016	Ms.E.Karthika	International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective”- Women Entrepreneur.	Bharathiar University Arts & Science College, Valparai.
2	15.09.2016 & 16.09.2016	Mr.R.Muthukumar	International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective”- Make in India & Digital India.	Bharathiar University Arts & Science College, Valparai.
3	15.09.2016 & 16.09.2016	Mrs.P.Pavithra	International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective”- National Income and Growth Disparities.	Bharathiar University Arts & Science College, Valparai.
4	15.09.2016 & 16.09.2016	Mrs.N.Priyadharshini	International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective”- Sustainable Agriculture and Food security.	Bharathiar University Arts & Science College, Valparai.
5	15.09.2016 & 16.09.2016	Mr.B.Vinoth	International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective”- FDI in India.	Bharathiar University Arts & Science College, Valparai.
6	18.02.2017	Ms.E.Karthika	International Conference on “Advances in Commerce & Management”- Global Marketing.	Pioneer College of Arts & Science
7	18.02.2017	Mr.R.Muthukumar	International Conference on “Advances in Commerce & Management”- GST.	Pioneer College of Arts & Science
8	18.02.2017	Mrs.P.Pavithra	International Conference on “Advances in Commerce & Management”- Balance of Payment.	Pioneer College of Arts & Science

9. Participation by Faculty in Seminars / Conference

S.No	Date	Name of the Faculty	Name of the Programme	Venue
1	25.03.2017	Dr. V. Vijayalakshmi Ms.E.Karthika Mr.R.Muthukumar Mrs.P.Pavithra Mrs.N.Priyadharshini Mrs.G.Sathya Mrs.P.Jayapradha Mr.B. Vinoth	One day State Level Seminar on “Promotion of Excellence in Higher Education”	KKCAS

10. Faculty Development Programmes Attended

S.No	Date	Name of the Faculty	Name of the Programme	Resource Person	Venue
1.	30.5.2016 & 2.06.2016	Dr. V. Vijayalakshmi Ms.E.Karthika Mr.R.Muthukumar Mrs.P.Pavithra Mrs.N.Priyadharshini Mrs.A.Radhika Mrs.P.Sathiya Mrs.P.Jayapradha Mr.B. Vinoth	Linux Training	Mr.R.Ben Johnson Assistant Professor, Department of MCA, CIMAT.	CIMAT.
2	19.1.2017	Dr. V. Vijaylakshmi Ms.E.Karthika Mr.R.Muthukumar Mrs.P.Pavithra Mrs.N.Priyadharshini Mrs.G.Sathya Mrs.P.Jayapradha Mr.B. Vinoth	Importance of English Language	Dr.A.A.Sivakumar, Principal, KKCAS	KKCAS
3	23.1.2017	Dr. V. Vijaylakshmi Ms.E.Karthika Mr.R.Muthukumar Mrs.P.Pavithra Mrs.N.Priyadharshini Mrs.G.Sathya Mrs.P.Jayapradha Mr.B. Vinoth	Importance of Tamil Language	Dr.A.A.Sivakumar, Principal, KKCAS	KKCAS

11. Major Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
			NIL			

12. Minor Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
			NIL			

13. Monographs by Faculty

S.No	Month & year	Name of the Faculty	Title of the Paper
01	July 2016	Mr.R.Muthukumar	Satisfaction level of the consumer towards the broadband service providers.
02	July 2016	Mrs.N.Priyadharshini	Consumer awareness about food products in Coimbatore District- An empirical Study.
03	September 2016	Mr.R.Muthukumar	Identification of factors influencing purchase of Internet plans among customers-A Study in Coimbatore District.
04	September 2016	Mrs.N.Priyadharshini	A Study on Customer Attitude towards Buying Behavior of Organic Food Products in Coimbatore city.

14. Faculty Pursuing M.Phil

S.No	Name of the Faculty	Area of Research	Date of Registration
	NIL		

15. Faculty who completed M.Phil

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
1	Mrs.P.Jayapradha	Finance	June 2016

16. Faculty Pursuing Ph.D

S.No	Name of the Faculty	Area of Research	Date of Registration
1	Mr.R.Muthukumar	Marketing	September 2012
2	Mrs.A.Radhika	Marketing	January 2012
3	Ms.E.Karthika	Marketing	September 2013
4	Mrs.N.Priyadharshini	Marketing	September 2013
5	Mrs.P.Pavithra	Financial management	September 2016

17. Faculty who completed Ph.D

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
	NIL		

Department Activities

1. Academic Calendar

S.No	Date	Event	Achievements
1	04.08.2016	<p>Topic:</p> <p>“Awareness on Capital Market”</p> <p>Resource Person:</p> <p>Mr.Mahesh Kumar, Trainer, Lotus knowl wealth, Coimbatore</p>	<p>The chief guest made a clear presentation about the capital market and its functioning .Students were able to gather knowledge about Bombay Stock exchange,availability of various components like bonds,stocks,mutual fund schemes and derivatives of securities,regulated bodies that are SEBI,RBI in the securities market. Moreover he explained the role of depository & Clearing houses,Corporation & Brokers.</p>
2	05.08.2016	<p>Topic:</p> <p>“Corporate Etiquettes”</p> <p>Resource Person:</p> <p>Mr.A.Srinivasan, Cheif Manager(HR), Retd,SBI,AO, Coimbatore</p>	<p>He spoke on Corporate expectations of Human Behaviour in different situations. They were hand shake,interview etiquette,mobile phone etiquette,telephone etiquette,office dress code etiquette,giving business card,dinning,e-mail etc..Further he noted that 80 % of success in getting,keeping & advancing in a job depends on the above said human behavior and the remaining 20% depends on technical knowledge.</p>
3	10.01.2017	<p>Topic:</p> <p>“GST Compliances & Non-Compliances”</p> <p>Resource Person:</p> <p>Mr.S.Alagupandi,Manager, Kalvi higher Education & Research Centre, Coimbatore.</p>	<p>The chief guest spoke about various benefits of good and services tax like lowering ,elimination, multiplicity of taxes and reduce the cost of production of goods and services. These factors significantly reduce cost of indigenous goods and promote make in India project effectively.further he noted that the sectors like FMCG,Pharma,Consumer Durables,automobiles and engineering goods be the major beneficiaries under various compliances of GST bill.</p>
4	11.01.2017	<p>Topic:</p>	<p>The chief guest narrated negative and positive aspects of demonetization on</p>

		<p>“The impact of demonetization in Indian Economy”</p> <p>Resource Person: Mr.R.Mani Mohan, Superintendent, Custom & Central Excise, Chennai.</p>	<p>our economy. He said that demonetization may have Considerable negative effects in the first few days particularly for most of the middle and lower income category. But,Indian economy will have many positive effects like prevention of generation of of black money and terror financing,reduction on counterfeitcurrency,corruption .This helps to improve gross domestic product and reduce inflation rate.</p>
5	03.02.2017 & 04.02.2017	CARVE- 2017 -Exhibition	Students have presented various exhibits based on different themes showcasing their talents & creativity.
6	07.01.2017 (FN)	Extension Activity	“Hands on Training in Quelling” at Govt.Hr.Sec.School,Sennanur
7	07.01.2017 (AN)	Extension Activity	“Banking Operations” at Govt.Hr.Sec.School,Sundakkamuthur

2. Seminars Organized

25.03.2017	<p>One Day State Level Seminar on “Promotion of Excellence in Higher Education” organised by Internal Quality Assurance Cell (IQAC). The resource persons were Dr.N.G.Sethuraman, Prof. And Head, Department of Chemistry, Director- IQAC, Gandhipuram Rural Institute, Dr.Geethamalika, Associate Professor, Department of Chemistry, Coordinator, IQAC, Nirmala College for Women, Coimbatore and Dr.P.P.Muthusamy, Principal, Dr.N.G.P.Arts and Science College, Coimbatore.</p>
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3. Guest Lectures

04.08.2016	<ul style="list-style-type: none"> • “Awareness on Capital Market” by Mr.Mahesh Kumar,Trainer,Lotus knowl wealth,Coimbatore
05.08.2016	<ul style="list-style-type: none"> • “Corporate Etiquettes” by Mr.A.Srinivasan,Cheif Manager(HR), Retd,SBI,AO,Coimbatore
10.01.2017	<ul style="list-style-type: none"> • “GST Compliances & Non-Compliances” by Mr.S.Alagupandi,Manager, Kalvi higher Education & Research Centre,Coimbatore.
11.01.2017	<ul style="list-style-type: none"> • “The impact of demonetization in Indian Economy”by Mr.R.Mani Mohan,Superintendent,Custom & Central Excise,Chennai.

4. Workshops

	NIL
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5. Value Based Programme

	NIL
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6. Soft Skill Development Programme

	NIL
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7. Extension Activities

07.01.2017 (FN)	“Hands on Training in Quelling” at Govt.Hr.Sec.School,Sennanur
07.01.2017 (AN)	“Banking Operations” at Govt.Hr.Sec.School,Sundakkamuthur

8. Faculty Development Programmes

	NIL
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9. Other Programmes

03.02.2017 & 04.02.2017	CARVE- 2017 -Exhibition
21.02.2017	Industrial Visit to Indian Institute of Astrophysics,Kodaikanal.

10. Objectives of the Departments

<ul style="list-style-type: none">• To train the students in the skills needed for making them competitive for employment.• To motivate the students for appearing for professional examinations like CA/ICWA /ACS.• To produce University Rank holders every year.• Two workshops in a year will be conducted, to make the students updated with the latest developments.• Two Industrial visits will be arranged in a year to provide practical exposure to the students.• To organise exhibition relating to innovative ideas of students under the Association.
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11. Difference between the courses available in the same department

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Students Profile

1. Student Strength

S.No.	Class	No. of Boys	No. of Girls	Total
1	III-B.Com	28	26	54
2	II-B.Com'A'	15	19	34
3	II-B.Com'B'	15	21	36
4	I-B.Com'A'	9	23	31
5	I-B.Com'B'	11	20	31

2. Result Analysis

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of Pass
III-B.Com	53	1	10	21	13	84.9

3. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Attendance Percentage		
		ODD	EVEN	Total
1	III-B.Com.	86.16%	89.1%	87.63%
2	II-B.com'A'	85.9%	89.7%	87.8%
3	II-B.Com'B'	84.3%	81.9%	83%
4	I-B.Com'A'	89.53%	76.87%	83.2%
5	I-B.Com'B'	91.48	85.78	88.63

4. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Male	Female	Total
1	III-B.Com.	89.44	86.06	87.75
2	II-B.Com'A'	82.25%	92.35%	87.3%
3	II-B.Com'B'	79.05%	86.17%	82.61%
4	I-B.Com'A'	79.05%	86.15%	82.6%
5	I-B.Com'B'	90.23	92.3	91.2

5. University Rank Holders

Class	Name of the Student	Rank
	NIL	

6. Community wise Students Strength

Class	Total Students	SC	ST	OBC	BC	MBC	OC	Physically Challenged
III-B.Com	54	5	-	-	33	14	2	-
II-B.Com 'A'	34	3	-	-	25	4	2	-
II-B.Com'B'	36	5	-	-	22	9	-	-
I-B.Com'A'	32	5	-	1	18	8	-	-
I-B.Com'B'	31	6	-	-	17	6	2	-

7. Management Scholarship

Academic Year 2016-17	Class	Name of the Student	No of Students Benefitted	Amount (Rs)
2016-2017	I-B.Com'A'	R.Karthik	4	Rs.27,300
		R.Manikandan		
		M.Petchiyammal		
		G.Durgadevi		
2016-2017	I-B.Com'B'	P.Sree Abarna	5	Rs.34,300
		R.Rubavathi		
		Reetabelsi		
		S.Ramyadharshini		
		R.Rathipriya		
2016-2017	II-B.Com 'A'	S.Chitra	1	Rs.3000
2016-2017	II-B.Com'B'	M.Vigneswaran	2	Rs.18000
		Nishanthini		
		P.Suryaprabha		
		K.Suganya		
2016-2017	III-B.Com	K.Pradeep Kumar	4	Rs.11000
		A.Selvanayaki		
		K.Vinitha		
		K.Sakthivel		

8. Government Scholarship

Academic Year 2016-17	Class	Name of the Student	No of Students Benefitted	Amount (Rs)
		NIL		

9. Private Scholarship

Academic Year 2016-17	Class	Name of the Student	No of Students Benefitted	Amount (Rs)
		NIL		

10. Placements

S.No	Class	Name of the Student	Name of the Company
1	III-B.Com	V.Muthulakshmi	Institute of Verbal Communication
2	III-B.Com	S.Vinodhini	Institute of Verbal Communication
3	III-B.Com	S.Vinodhini	Alcance Technologies
4	III-B.Com	K.Karthikeyan	AB Academy
5	III-B.Com	R.Mohan Raj	AB Academy
6	III-B.Com	V.Muthulakshmi	AB Academy
7	III-B.Com	S.Vinodhini	AB Academy
8	III-B.Com	S.Vinodhini	Accenta Education
9	III-B.Com	D.Shobana	Accenta Education
10	III-B.Com	V.Akilan	IDBI federal Life Insurance
11	III-B.Com	A.Arun Kumar	IDBI federal Life Insurance
12	III-B.Com	R.Brindha	IDBI federal Life Insurance
13	III-B.Com	M.Giritharan	IDBI federal Life Insurance
14	III-B.Com	R.Kalaivani	IDBI federal Life Insurance
15	III-B.Com	M.Karthikeyan	IDBI federal Life Insurance
16	III-B.Com	T.kumaresan	IDBI federal Life Insurance
17	III-B.Com	K.Manikandan	IDBI federal Life Insurance
18	III-B.Com	M.Mohanraj	IDBI federal Life Insurance
19	III-B.Com	M.Nagarajan	IDBI federal Life Insurance
20	III-B.Com	R.Nishanthini	IDBI federal Life Insurance
21	III-B.Com	K.Pavithra	IDBI federal Life Insurance
22	III-B.Com	K.Pradeep Kumar	IDBI federal Life Insurance
23	III-B.Com	A.Rajesh Kumar	IDBI federal Life Insurance
24	III-B.Com	K.Sakthivel	IDBI federal Life Insurance
25	III-B.Com	A.Saranya	IDBI federal Life Insurance
26	III-B.Com	D.Shobana	IDBI federal Life Insurance
27	III-B.Com	S.Sudharani	IDBI federal Life Insurance
28	III-B.Com	C.Venkatesh	IDBI federal Life Insurance
29	III-B.Com	S.Vinodhini	IDBI federal Life Insurance
30	III-B.Com	S.Vinodhini	ESAF Micro Finance
31	III-B.Com	V.Muthulakshmi	Tata Consultancy Services
32	III-B.Com	R.Mohanraj	Tata Consultancy Services

11. Placement Training provided by the department

S.No	Date	Class	Name of the Programme	Resource Person
01.	26.08.2016	III B.Com	Group Discussion	Mrs.P.Pavithra
			One to One	Dr.B.Angamuthu
02.	27.09.2016	III B.Com	Aptitude Test	Mrs.N.Priyadharshini
03.	16.12.2016	III B.Com	Group Discussion	Dr.B.Angamuthu
			One to One	Mr.R.Muthukumar
			Aptitude Test	Mrs.P.Pavithra
04.	22.12.2016	III B.Com	Group Discussion	Ms.B.Priyanka
05.	25.01.2017	III B.Com	Group Discussion	Mrs.N.Priyadharshini
			One to One	Dr.B.Angamuthu
06.	03.02.2017	III B.Com	Aptitude Test	Mr.R.Muthukumar
			One to One	Mrs.P.Pavithra
07.	06.02.2017	III B.Com	Group Discussion	Dr.B.Angamuthu
08.	30.01.2017 to 07.03.2017	III B.Com	Group Discussion, Preparation of Resume, Aptitude,	Mr.C.Venkatesh, Trainer, TCS
09.	08.03.2017	III B.Com	Mathematical Aptitude	Dr.N.Mala, Head, Dept of Mathematics (CA)

12. Enrollment of Students

Enrollment from	Class	No of Students
Same State	III-B.Com	54
	II-B.com'A'	34
	II-B.Com'B'	36
	I-B.Com'A'	32
	I-B.Com'B'	31
Other State	III-B.Com	NIL
	II-B.com'A'	
	II-B.Com'B'	
	I-B.Com'A'	
	I-B.Com'B'	
NRI	III-B.Com	

	II-B.com'A'	NIL
	II-B.Com'B'	
	I-B.Com'A'	
	I-B.Com'B'	
Foreign	III-B.Com	NIL
	II-B.com'A'	
	II-B.Com'B'	
	I-B.Com'A'	
	I-B.Com'B'	

12. Drop Outs

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
III-B.Com	54	1	1.85%
II-B.Com 'A'	34	2	5.88%
II-B.Com 'B'	36	1	2.77%
I-B.Com 'A'	32	NIL	-
I-B.Com'B'	31	NIL	-

13. Students Pursuing M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
1	Commerce	S.Navaneetha	Marketing	November 2015	Dr.V.Vijayalakshmi
2	Commerce	M.Rajamanickam	Marketing	November 2015	Dr.V.Vijayalakshmi
3	Commerce	S.Ashok kumar	Finance	November 2015	Dr.V.Vijayalakshmi
4	Commerce	S.Kanimozhi	International Business Marketing	November 2015	Ms.E.Karthika
5	Commerce	M.Annieobel	Human resource	November 2015	Ms.E.Karthika
6	Commerce	R.Ranjitha	Finance	September 2016	Ms.E.Karthika

12. Students Completed M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
			NIL		

13. Students Pursuing Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
1	Commerce	P.Sudha	Marketing	January 2012	Dr.V.Vijayalakshmi
2	Commerce	A.Dhanalakshmi	Marketing	January 2012	Dr.V.Vijayalakshmi
3	Commerce	Arasu periyasamy	Human resource	September 2012	Dr.V.Vijayalakshmi
4	Commerce	L.Senthil kumar	Finance	September 2012	Dr.V.Vijayalakshmi
5	Commerce	R.Muthukumar	Marketing	September 2012	Dr.V.Vijayalakshmi
6	Commerce	M.Srividhya	Finance	January 2013	Dr.V.Vijayalakshmi
7	Commerce	S.Rathinasamy	Human resource	September 2013	Dr.V.Vijayalakshmi
8	Commerce	N.Priyadharshini	Marketing	September 2013	Dr.V.Vijayalakshmi

14. Students Completed Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
		NIL			

15. Presentation of Papers in Seminars/Conferences by Students

S.No	Date	Name of the Student	Title of Papers	Venue
1	4.8.16	II-B.Com 'A' R.Arunkrishnan	International Conference on Contemporary issues in global banking " Crowd funding ".	Kongunadu arts and science college
2	24.8.16	II-B.com 'A' S.Jayasree R.Logapriya	National Level Seminar on professionalizing Unorgained Sector" A Corporate ViewLaws for	Dr.NGP Arts and Science college

			protecting their environment and securities”.	
		V.Indhukala	National Level Seminar on professionalizing Unorgained Sector-A Corporate View “Methods to regulate and regularize governance of unorganized sector”.	
		R.Arunkrishnan	National Level Seminar on professionalizing Unorgained Sector-A Corporate View “Unorganized sector-corporate view”.	
		C.Gowtham	National Level Seminar on professionalizing Unorgained Sector-A Corporate View “Laws for protecting their environment and securities”.	
		V.Kathirvel	National Level Seminar on professionalizing Unorgained Sector-A Corporate View “Methods to regulate and regularize governance of unorganized sector”.	
3	24.8.16	II-B.Com' B' K.Nishanthini M.Suganya	National Level Seminar on professionalizing Unorgained Sector-A Corporate View “Methods to regulate and regularize governance of unorganised sector”.	Dr.NGP Arts and Science college
		D.Sindhu	National Level Seminar on professionalizing Unorgained Sector-A Corporate View “Laws for protecting their environment and securities”.	
		V.Suganya K.Priyadharshini	National Level Seminar on professionalizing Unorgained Sector-A Corporate View “Scheme for identification of unorganised sector”.	
		V.Poobalan	National Level Seminar on professionalizing Unorgained Sector-A Corporate View “Laws for protecting their environment and securities”.	
4	4.8.16	I B.com K.Vigneswaran R.Manikadan	International conference on contemporary issues in “Online Banking”.	Kongunadu arts and science college
		M.Petchiyammal	International conference on	

		T.Blessy Jemimah	contemporary issues in “Development banking” .	
		T.Blessy Jemimah R.Manikandan	International conference on professionalising unorganised sector “A corporate view on Problems of Unorganised sector” .	Dr.NGP arts and science college
5	03.02.17	I-B.Com 'B' - Ms.R.Rupavathi Mr.K.Vigneshwaran	National Level Seminar on “Impact of GST” .	Rathinam College of Arts & Science
6	03.02.17	I-B.Com 'B' - Ms.P.Sree Aparna Ms.S.Sri Prarthana	National Level Seminar on “Constitution amendment on GST ” .	Rathinam College of Arts & Science
7	18.02.17	Ms.R.Rupavthi I-B.Com 'B'	International Conference on Advances in Commerce & Management- “Global Marketing” .	Pioneer College of Arts & Science
8	18.02.17	Ms.P.L. Valliyammai I-B.Com 'B'	International Conference on Advances in Commerce & Management- “GST” .	Pioneer College of Arts & Science
9	18.02.17	Mr.R.Arun Krishnan	International Conference on Advances in Commerce & Management- “GST” .	Pioneer College of Arts & Science

16. Participation in Seminars/Conferences by Students

S.No	Date	Name of the Student	Name of the Programme	Venue
1	16/12/2016	III-B.Com R.Nishanthini A.Saranya II-B.Com 'A' V.Indhukala S.Jayasree R.Logapriya G.Maheswari C.Kavya S.Kiruthika C.Gowtham C.Gokilapriya V.Anitha V.Gokila II-B.Com'B' G.Suvalakshmi N.Pavithra R.Sathya I-B.Com'B'	Effect of Demonetization in Indian Economy.	Dr.NGP Arts and Science College

		P.Sree Abarna S.Sri Prarthana S.Ramyadharshini P.L.Valliyammai R.Rupavathi R.Rathipriya R.Sanjeev Kumar A.Raviraj		
2	26/12/2016	II-B.Com 'A' V.Indhukala S.Jayasree R.Arunkrishnan	Tyclave'16	Rathinam College of Arts and Science
3	28/12/2016	II-B.Com 'A' R.Arunkrishnan I-B.Com 'A' S.Deva Dharshini V.Jeevanya D.Kalaivani T.Jayapriya V.Deepika J.Blessy Jemimah F.Mistika V.Madhumitha S.Mariashani	English Competition	Department of English, KKCAS.
4	29/12/2016	I-B.Com 'B' P.Sree Abarna S.Sri Prarthana S.Ramyadharshini P.L.Valliyammai R.Rupavathi R.Rathipriya R.Sanjeev Kumar A.Raviraj K.Vigneswaran A.Rajasekar R.Sanjeev Kumar R.Ragul M.Uthayapriya N.Swetha A.Sangeetha N.Sumithra S.Yamuna rani	English Competition	Department of English, KKCAS.
5	30/12/2016	II-B.Com 'A' R.Arunkrishnan V.Kathirvel C.Gowtham V.Indhukala S.Jayasree	National Mathematics day celebrations & Math Modeling	Department of Mathematics with CA, KKCAS

		C.kavya R.Kiruthika		
6	27.01.2017	I-B.Com. Ms.T.Blessy Jemimah Ms.M.Petchiyammal Ms.Shree Abarna Ms.P.Valliyammai Ms.S.Ramyadharshini II-B.Com R.Arun Krishnan	State level Quiz Competition on the topic “General Science Automic Ironization”	CIET
7	05.01.2017	I-B.Com- P.Sree Abarna S.Sri Prarthana S.Ramyadharshini P.L.Valliyammai R.Rupavathi R.Rathipriya S.Deva Dharshini V.Jeevanya D.Kalaivani T.Jayapriya V.Deepika J.Blessy Jemimah F.Mistika V.Madhumitha S.Mariashani M.Uthayapriya N.Swetha A.Sangeetha N.Sumithra S.Yamuna rani	Competition -(Face Painting,Megandhi,British & Amercian English,Freeze Zone,Essay Writting.Nutrition Food)	Women Empowerment Cell, KKCAS.
8	10.02.2017	I-B.Com 'A' J.Blessy Jemimah S.Deva Dharshini V.Jeevanya D.Kalaivani T.Jayapriya I-B.Com'B' P.Sree Abarna S.Sri Prarthana S.Ramyadharshini P.L.Valliyammai R.Rupavathi R.Rathipriya K.Vigneswaran A.Rajasekar	PRABANTHA Management Games	PPG College of Arts & Science
9	15.02.2017	I-B.Com 'A' J.Blessy Jemimah S.Deva Dharshini	Maths Quiz Competition	Department of Mathematics with CA,KKCAS

		V.Jeevanya D.Kalaivani T.Jayapriya I-B.Com'B' P.Sree Abarna S.Sri Prarthana S.Ramyadharshini P.L.Valliyammai R.Rupavathi R.Rathipriya K.Vigneswaran A.Rajasekar		
10	15.02.2017	I-B.Com 'A' J.Blessy Jemimah S.Deva Dharshini V.Jeevanya D.Kalaivani I-B.Com'B' P.Sree Abarna S.Sri Prarthana S.Ramyadharshini P.L.Valliyammai	PROFEAST(ADZAP,Dance)	SNR Sons College

17. Publication in Journals by Students

S.No	Name of the Faculty	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
			NIL			

18. Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Prize	Event	Venue
1	25.06.2016	II-B.Com 'A' Mr.R.Arunkrishnan	Won First Prize and Best Questionnaire award in the seminar.	Paper Presentation	Nehru Institute of Technology.
2	04.08.2016	II-B.Com 'A' Mr.R.Arunkrishnan	Best Paper Award	Paper Presentation	Kongunadu arts and science college.
3	22.08.2016	II-B.Com 'B' M.Vigneshwaran	Batmon Championship Award	Sports	Bharathiar University.
4	26.10.16	I-B.Com 'A' & 'B' P.SreeAbarna. Sriprathana.S Rupavathi.R Vigneshwaran.K	Won First Prize	Digital India quiz Competition	Bharathiar university

		Blessy Jemimah.J Manikandan.R Petchiyammal.M			
5	04.01.2017	Mr.R.Arunkrishnan	Won First Prize	Quiz Competition.	Sri Narayana Guru college
6	04.01.2017	Mr.R.Arunkrishnan	Won First Prize	English Debate	Sri Narayana Guru college
7	04.01.2017	Mr.R.Arunkrishnan	Won First Prize	Mock Press	Sri Narayana Guru college
8	05.01.2017	Mr.R.Arunkrishnan	Won Best Paper Award	Paper Presentation	Sri Krishna College of Arts & Science
9	05.01.2017	I-B.Com'B' Ms.P.Sree Abarna Ms.P.L. Valliyammai	Won Second Prize	Elocution	Women Empowerment Cell,KKCAS
10	05.01.2017	I-B.Com.'B' Ms.S.Prarthana Ms.S.Ramya dharshini	Won first Prize	Poem Writing	Women Empowerment Cell,KKCAS
11	05.01.2017	I-B.Com.'B' Ms.P.L. Valliyammai Ms.S.Ramya dharshini	Won first Prize	Nutrition food	Women Empowerment Cell,KKCAS
12	15.02.2017	Ms.R.Rupavathi Ms.D.Sushma	Won First Prize	Quiz Competition	Department of Mathematics (CA),KKCAS
13	23.02.2017	Mr.R.Arunkrishnan	Won First prize	paper presentation	PPG College
14	23.02.2017	Mr.R.Arunkrishnan	Won Second Prize	ADZAP	PPG College

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DEAN

PRINCIPAL

ADVISOR