



# KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)



AFFILIATED TO BHARATHIAR UNIVERSITY, COIMBATORE  
RE - ACCREDITED WITH 'A' GRADE BY NAAC

VELLIMALAIPATTINAM, NARASIPURAM (PO.)  
COIMBATORE - 641 109.

INFORMATION BROCHURE

# About KKCAS

## COURSES OFFERED

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### UG PROGRAMMES

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B.A - English Literature  
B.Sc - Mathematics (CA)  
B.Sc - Computer Science  
B.Sc - Information Technology  
B.C.A  
B.Com  
B.Com (CA)  
B.Com (PA)  
B.B.A (CA)

### PG PROGRAMMES

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M.Sc - Computer Science  
M.Sc - Information Technology  
M.Com (CA)  
M.Com (IB)  
PGDCA

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Kovai Kalaimagal College of Arts and Science was established in the year 1996 by the Kovai Kalaimagal Educational Trust with an aspiration to quench the educational thirst of the poor and the needy strata of the society particularly from the rural background. The motto of the college is “Light the Light Within” which signifies the banishment of darkness in other words, ignorance, heralding in its place light which symbolizes knowledge and enlightenment. The college is situated in a serene atmosphere, offering conducive environment for the academic pursuit. The college is an Autonomous College affiliated to Bharathiar University, recognized by UGC, Re – accredited with 'A' Grade by NAAC. It offers 9 UG, 4 PG, 4 Research programmes leading to M.Phil and Ph.D degree in Commerce and Computer Science.





# VALUE ADDITION

## RESEARCH PROGRAMMES

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M.Phil CS (FT/PT)

M.Phil Commerce (FT/PT)

Ph.D CS (FT/PT)

Ph.D Commerce (FT/PT)

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## MEMORANDUM OF UNDERSTANDING



The Infosys logo is shown in a blue, sans-serif font.

The ICTACT logo consists of the word 'ICTACT' in white capital letters inside an orange rectangular box. Below the box, the tagline 'Innovate... Collaborate... Educate...' is written in a smaller, black, sans-serif font.

ONLINE COURSES USING WEB PORTALS OF



## CERTIFICATE COURSES

Digital Marketing

Data Analytics

Graphics and Multimedia

Cyber Security

Internet of Things(IOT)

Data Visualisation

Scripting Language

Advanced Excel in Business

Tally with GST

GST Act

Latex



# OUTCOME BASED EDUCATION

Outcome Based Education has been introduced with an objective of making every student industry ready by providing adequate practical exposure along with a sound background of theoretical knowledge. Every student, when he/she becomes a graduate, should possess certain attributes and should also be prepared to meet the challenges in the world of strict competition. Therefore, for each and every subject that is being taught in any program, the objectives of teaching the subject are clearly defined and once the student completes the program, the outcomes which are expected from such a student are also clearly stated. The Teaching, Learning methods are accordingly devised and the assessment of the performance of the student is done to measure the levels of learning and the outcomes achieved. In short, learning happens and the student is able to understand every concept clearly and able to practice whatever he/she has learnt. Even after leaving the college, a student is continuously monitored to see whether he is able to achieve his goal and be a smart employee of the organisation in which he/she employed, as expected.







NATION WIDE RANKING AMONG AUTONOMOUS  
COLLEGES BY EDUCATION WORLD MAGAZINE  
KOVAI KALAIMAGAL COLLEGE OF ARTS AND  
SCIENCE HAS BEEN PLACED IN

**9<sup>TH</sup> IN COIMBATORE**  
**32<sup>ND</sup> IN TAMILNADU**  
**95<sup>TH</sup> IN INDIA**

# PLACEMENTS AND TRAINING

INTENSIVE TRAINING IN  
SOFT AND  
EMPLOYABILITY  
SKILLS BY  
PROFESSIONAL  
EXPERTS



VERY GOOD PLACEMENT RECORD  
FROM REPUTED COMPANIES

**585**  
OFFERS



# PLACEMENT REPORT

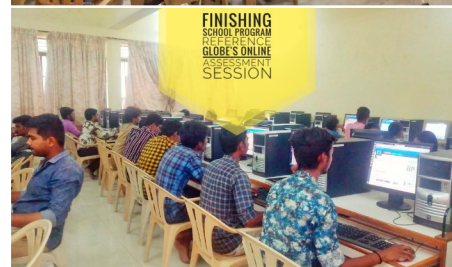
2019 - 20

Cigna TTK Health Insurance Pvt Ltd	75
Religare Insurance Pvt Ltd	30
BharathiyaAXA Insurance Pvt Ltd	36
Accenta Education	15
Infosys IT	05
Infosys BPM	01
CTS IT	05
Focus Edumatics	28
TCS Affirmative	17
IDBI Federal Life Insurance Co Ltd	62
HCL	02
SURETI	41
Hicitizen Soft Skills	26
ESAF Small Finance Bank	41
Chola Groups	01
Kumaran Thangamaaligai	25
Winner Institute of Communicative English	11
V R Carrerez	03
GetSetGo	08
Goan Education, Cochin	01
DWELL Infotech	150
C.S.S Corporation	01
Aee Bee Academy	01
Total	585



# SALIENT FEATURES

- Qualified and dedicated faculty members.
- Outcome based education.
- Excellent lab and library facility.
- Green campus conducive for concentrated learning. Serene and pollution free campus.
- Thrust on development of employment skills.
- Free skill development training by the reputed IT companies like TCS, INFOSYS and ICT ACADEMY.
- Finishing School program during summer vacation for giving intensive training in soft and employability skills by professional experts.
- Very good placement record with 565 offers from many reputed companies.
- Training to the students for appearing for civil service and other competitive examination's by Kalaimagal academy for competitive examinations
- Convenient Bus facility from various parts of the city.
- Separate hostel facility for boys and girls





# OUR PROUD RECRUITERS

WE PAVE WAY FOR  
YOUR GREAT CAREER



Infosys

Cognizant

HCL

jaro education®

Flipkart



KGiSL

Cigna  
Health Insurance

Focus dummies  
EDUCATION AND INNOVATION, SIMPLIFIED

RELIGARE  
Values that bind

Chola

IDBI FEDERAL  
In association with Ageas  
IDBI Federal Life Insurance Co Ltd

ESAF  
ESAF SMALL FINANCE BANK  
Joy of Banking

bharti AXA  
life insurance

Tech  
Mahindra

accenta  
education

S SURETI INSURANCE  
MARKETING PVT.LTD

Vice

CSS  
CORP

Sree Kumaran  
THANGAMALIGAI

GetSetGo  
Be Exceptional

VR CAREERZ

GOAN INSTITUTE  
In Educational Excellence

ICICI Bank

amazon

CASAGRAN  
building aspirations

murugappa

kotak  
Life Insurance

WE FULFILL YOUR EXPECTATIONS



[www.kkcas.edu.in](http://www.kkcas.edu.in)



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## COLLEGE OF ARTS AND SCIENCE

### (AUTONOMOUS)

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**RE-ACCREDITED WITH 'A' GRADE BY NAAC**

VELLIMALAIPATTINAM, NARASIPURAM(PO.), COIMBATORE-641 109.

Ph: 0422 - 2970131/ 2970132

Facebook : [facebook.com/kkcas.edu/](https://facebook.com/kkcas.edu/)

## FOR ADMISSION

99449 76309, 98946 42253

97902 51738, 95005 64940