

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
IQAC NEWS LETTER

(An Autonomous Institute, Affiliated to Bharathiar University, Coimbatore)

(Re-Accredited with “A” Grade by NAAC)

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Annual News Letter

Secretary's Messages

I am very much delighted to know that the Annual Newsletter of the year of 2021-2022 is being released and the hidden talents and creativity of our students are being exhibited.

I congratulate all our faculty and students for this endeavor. Our institution mould our students with confidence, courage, commitment and skills required to achieve their goals.

The Annual newsletter highlights the various innovative activities of the college which helps the students to become responsible citizen as we inculcate values and ethics in the minds through various enriched activities to students.

Principal's Desk

I am glad and congratulate the committee for releasing the Annual Newsletter for the academic year 2021-2022. The potentials of the students are curved out through the activities of the institution and mould them to face the competitive world. Our institution provides a ladder for the students to achieve their goals.

Our mission is not just to attain excellence in academic but in nurturing and growing the fertile minds of students into productive and responsible citizens of our country with human values and character qualities. The impacting academic journey has added a new dimension towards empowering the students to face the challenges of the competitive globalized world.

Editorial Board

Chief Patron

Dr. K.A. Chinnaraju, Secretary

Patrons

Dr. N. Mala, Principal

Co-ordinators

Prof.Dr.S.Gnanapriya, HOD ,

Department of BCA

Prof.P.Kowsalya, Assistant Professor

Department of IT

IQAC

The Internal Quality Assurance Cell organized Faculty Development Programme on “NAAC Orientation Programme” on 17.06.2022 **Resource Person:** Dr.S.N.Suresh Dean of Science, IQAC Co-ordinator, Rathinam College of Arts and Science ,Coimbatore



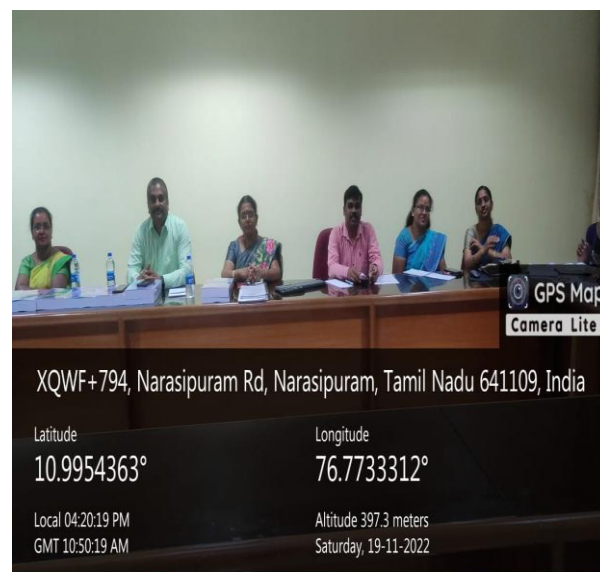
The Internal Quality Assurance Cell organized Faculty Development Programme on “Outcome Based Education “on 08.08.2022 **Resource Person:** Dr.N.Mala Principal ,Kovai Kalaimagal College of Arts and Science, Coimbatore.

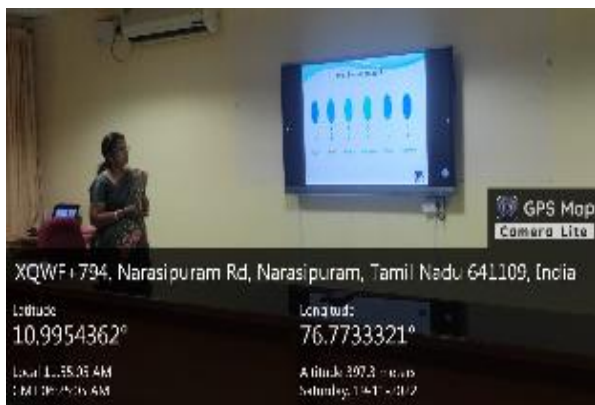


The Internal Quality Assurance Cell organized Faculty Development Programme on “Orientation on NAAC Procedures” on 11.10.2022. **Resource Person:** Dr.N.Mala Principal, Kovai Kalaimagal College of Arts and Science, Coimbatore.



The Internal Quality Assurance Cell organized “Mock Peer Team Visit For Third Cycle of Accreditation” on 19.11.2022 **Resource Persons:** Dr.S.N.Suresh Dean of Science, IQAC Co-ordinator, Rathinam College of Arts and Science, Coimbatore.





KKCAS Highlights

Kovai Kalaimagal College of Arts and Science has been ranked among Top 100 College in Education World Magazine 2022- 9th Rank in District level, 31st Rank in State level and 93rd Rank in National level Coimbatore.

Kovai Kalaimagal College of Arts and Science has been ranked among Top 100 College Autonomous colleges in India Today Magazine 2022- 13th place for Computer Science 7th place for BCA 81st place for BBA (CA), 10th place for B.Com.

Received "Research Fund" from Nehru Civic Charitable Trust through CANNY Consortium Colleges.



Faculty Timeline

Dr.N.Mala, Principal KKCAS has participated in a Two days Principal Conclave- A Corporate Social Responsibility initiative , conducted by Infosys BPM Ltd at Mysore on 16th and 17th September , 2022.



Dr.N.Mala, Principal, KKCAS served as a Resource Person and delivered a lecture on 'Born to Win' at Sri Krishna College of Engineering and Technology, Coimbatore on 18.10.2022



Dr.V.Vijayalakshmi, Dean of Commerce, KKCAS was honored with “Dedication Award” for services through NSS by Bharathiyar University, Coimbatore on 15.08.2022.



Prof.M.Aruna Devi, and Prof.R.Janani attended Five Days Workshop on Block Chain Technology and Cyber Security Standards at Sri Krishna College of Engineering and Technology, Coimbatore from 06.06.2022 to 10.06.2022.



Dr.M.SelvaSoundari, Prof.LDharaniPriya, Prof.K.RadhaPriyadharshini, and Prof..C.Kiruthika attended Faculty Knowledge Sharing Programme organized by

ICFAI – IBS at Rathna Residency, Coimbatore on 20.08.2022.

Dr.R.Sudha served as a Resource Person and delivered a lecture on Pechu,Eluthu Suthainthram.” at All India Radio on 05.08.2022.



முனைவர் அர.சுதா அவர்கள் பட்டிமன்ற சிறப்பு பேச்சாளராக இன்றைய குழலில் மனித வாழ்வியலுக்கு இன்றியமையாத தேவையாயிருப்பது அன்பா! அறமா! ஆரோக்கியமா என்ற தலைப்புகளில் அறம் என்ற தலைப்பில் உரையாற்றினார். இடம் - தமிழ்ச் சங்கம் குறிஞ்சிப் பகுதி 4-09-2022 .



முனைவர் அர.சுதா அவர்கள் இன்றைய சமுதாய வளர்ச்சியில் மகளிரின் சமயத்துறைப் பங்களிப்பு என்ற தலைப்பில் சிறப்புரையாற்றினார். இடம் - தமிழ்க் கல்லூரி, பேரூர்,கோவை 1-10-2022.



Prof.V.Subakowsalya attended Eight Days National Level Virtual FDP on “21st Century Development in Inventions and Innovations- An Quality Initiative in Teaching and Learning Strategies” at SRM Institute of Science and Technology, Ramapuram, Chennai from 20.06.2022 to 27.06.2022.

Prof Ms.V.Subakowsalya attended Two Days National Level Virtual FDP on “New Reforms in Higher Education with Reference to NEP 2020” at K.R.Mangalam University from 27.07.2022 to 02.08.2022

Ms.V.Subakowsalya attended Eight Days FDP on “Research, Publication and Patent in Humanities and Sciences” organised by SRM Institute of Science and Technology from 22.08.2022 to 30.08.2022

IOT sponsored Five Days Virtual National Level Workshop on “Research Paradigm and Hands on SPSS for Beginners” from 01.08.2022 to 05.08.2022

IOT sponsored Seven Day Virtual Faculty Development Programme on “NAAC Assessment & Accreditation – RAF” from 21.06.2022 to 29.06.2022.

IOT sponsored two days Virtual Faculty Development Programme on “Outcome Come Based Education” from 01.07.2022 to 02.07.2022

IOT sponsored Virtual Faculty Development Programme “Energy Audit and Green Audit” on 02.07.2022

IOT sponsored two days Virtual Faculty Development Programme “Entrepreneurship Development and start-ups” from 13.07.2022 to 14.07.2022

IOT sponsored two days Faculty Development Programme” IRP Innovation and Startups” through online from 25.07.2022 to 26.07.2022

IOT sponsored two days Virtual Faculty Development Programme “Research Paradigm and Hands on SPSS for Beginners” from 01.08.2022 to 05.08.2022.

Research Publications

Dr.M.Selva Soundari published a paper on Customer Perception on Online Food Delivery App – An Analytical Study (Special Reference towards Coimbatore City) UGC Care Approved, Peer Reviewed and Referred Journal ISSN : 2277 – 7067 ,June 2022

Published in – Shodhasamhita : Journal of Fundamental& Comparative Research Volume VIII, No.1(XXVI) : 2022

Dr.M.Selva Soundari published a paper on **The Impact of Technology on Rural Women Entrepreneurs during and after Covid – 19; An Empirical Study**, ICSSR sponsored one day national level seminar Volume 1 - / 558-568978-93-5701-450-2

Ms.V.Subakowsalya published a paper on **Impact of Covid-19 on Women Entrepreneurship in India** Volume (1)/ 637-642 ISB NUMBER: 978-93-5701-450-2.

Students' Corner

S. Sabarish of I.B.Com (CA) won Second Prize in Kumite organized by "Coimbatore District Karate -Do Association" held on 8th & 9th October 2022.



S. Sabarish of I B. Com (CA) received "Silver Medal" in 4th Tamilnadu State Kudo Tournament 2022-23 at Builders Engineering College, Kangeyam, Tirupur from 30.09.2022 to 02.10.2022



M.Pavithra - II B.Com (CA) has been placed in "Phonex Books of World Record" for Best Tamil Speaker Award



S.Sibiraj of III.B.Sc CS has won 3rd prize in Kata organized by School of Goju Ryu Karate Do held on 07.08.2022.



27-11-2022 அன்று கோவை அரசு கலைக் கல்லூரியில் அம்பேத்கர் சிந்தனை மையத்தில் நடைபெற்ற பேச்சுப் போட்டியில் இரண்டாமாண்டு கணினி பயன்பாட்டியல் துறை மாணவி சி.சுவாதி, முதலாமாண்டு வணிக மேலாண்மை கணினி பயன்பாட்டியல் துறை மாணவன் கி.விக்னேஷ் ஆகியோர் கலந்து கொண்டு நினைவு பரிசீனைப் பெற்றனர்.



The Students attended Two days Capacity Building Programme on "Inclusive Education for Children with Special Needs" under UGC Stride Component - I at PSGR Krishnammal College for Women on 26th & 27th September 2022



Mr.V.Barath of III BBA (CA) won "Bronze medal" in Intercollegiate men's boxing tournament organized by Bharathiar University on 21.11.2022.



Commemorative Programmes

75th Independence Day was celebrated on 15.08.2022 at KKCAS.



Teachers Day was celebrated on 03.09.2022 at KKCAS.



Student Enrichment Program

Student Induction Program for the first year UG Students was organized on 11.08.2022.



30 Hours “Bridge Course” for UG First year was conducted from 22.08.2022 to 26.08.2022



Inauguration of Commerce Association and Seminar on “Innovative Practices in Commerce & Management “ was organized on 19.09.2022



Inauguration of Science Stream Association “SCIENTIA” and a Guest lecture on “Internet of Things” on 06.09.2022.

Resource Person: Dr.J.JohnPaul, Assistant Professor, Department of ECE, Karunya Institute Technology and Science, Coimbatore.



Intra Departmental Paper Presentation Competition was conducted on 29.08.2022

Chief guest: P.Ponsekar Controller of Examination, KKCAS.



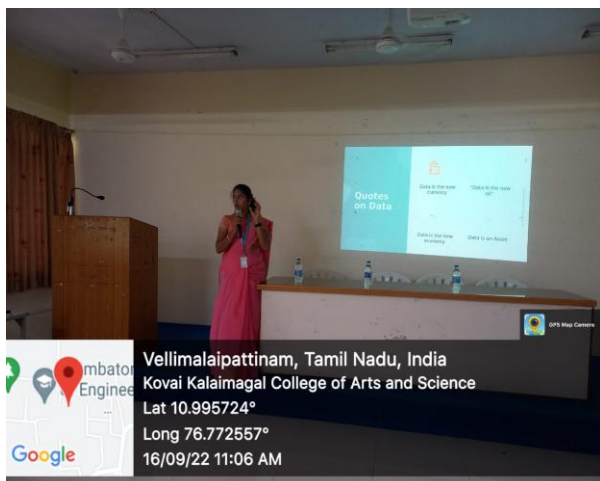
Department of Computer Science (UG & PG)

Skill Development Seminar on "Technical Documentation" was organized on 13.09.2022. Resource Person: Mr.A.Narendiranath Academy Head, Sprout Knowledge Solution.



Department of Computer Applications

One day Entrepreneur Development Programme on “MS Power BI” was organized on 16.09.2022. **Resource Person:** A.Poornima Head-Operations & Programme Sprout Knowledge Solutions, Coimbatore.



Intra Departmental Debugging Competition was organized on 01.09.2022. **Chief guest:** P.Kowsalya, Head of the Department of Mathematics CA,KKCAS.



Intra Departmental Quiz contest was organized on 30.08.2022. **Chief Guest:** MS.S.Divya, Head of the Department of Commerce PA, KKCAS.



Department of Information Technology

30 Hours Value added course on “Data Science” was organized from 19.09.2022 to 23.09.2022. **Resource Person:** Mrs.M.Aparna, Lead Trainer Sprout Knowledge Solutions,Coimbatore.

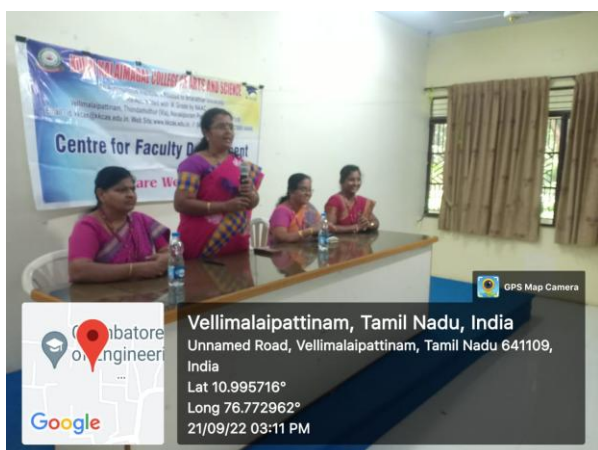


Department of Commerce with Computer Applications

A Skill Development Programme was organized on “Past Life Regression Therapist” on 25.08.2022. **Resource Person:** Dr.Preethi Gnana M.D.(Acu),Past Life Regression,Therapist,Coimbatore.

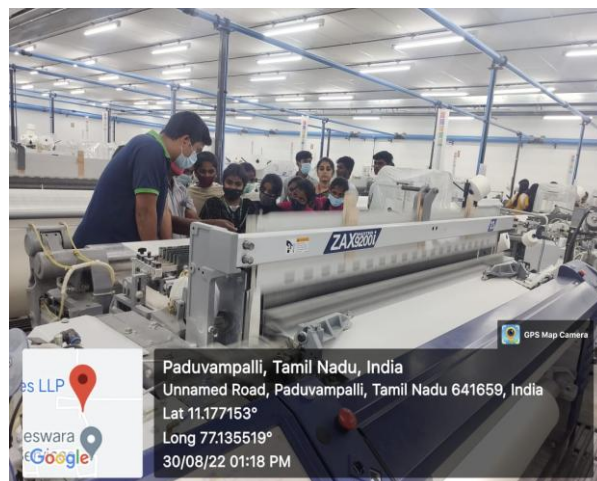


A Skill development programme was organized on “Workshop on Team Building” on 21.09.2022 .Resource Person: Dr.N.Mala, Principal, KKCAS



Department of Business Administration with Computer Applications & Department of International Business

Industrial Visit to Aspire Textile,Coimbatore on 30.8.22.



Department of Commerce

A Faculty Orientation Programme on “Micro Finance in Financial Services” on 25.08.2022
Resource Person: Dr.Karthik, Mr.Chidambaram, Managing Director, Iswaryam Financial Services Pvt Ltd, Coimbatore.



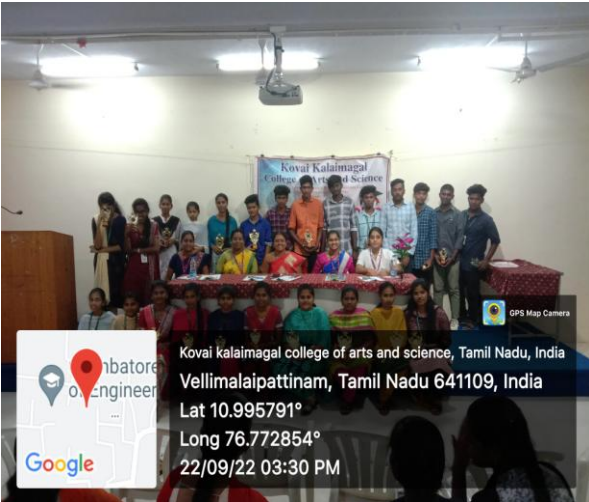
Inter Departmental Competition was organized on 23.09.2022. **Chief Guest:** Dr.N.Mala Principal KKCAS.



Department of Commerce with Professional Accounting

Inauguration of Commerce Association and Seminar on “Innovative Practices in Commerce & Management” was organized on 19.09.2022.

Inter Departmental Competition was organized on 22.09.2022. **Chief Guest:** Dr.N.Mala Principal KKCAS.



Department of Mathematics (CA)

Bridge Course in Mathematics was conducted from 22.08.2022 to 26.08.2022



A Soft Skill Development Programme was organized on “Believe in Yourself” on 10.10.22.

Resource Person: Mr.I.M.J.Anandaraj, Trainer, Department of Value Education, Karunya Institute of Technology and Science, Coimbatore.

Department of Tamil

22-07-2022 அன்று திறன் மேம்பாட்டுப்பயிற்சி விழாவில் “நம்மை நாம் உணர வேண்டும்” என்ற தலைப்பில் **கவிஞர் கவிதா வேணுகோபால்** ஊடகவியலாளர், பட்டிமன்றப் பேச்சாளர் சிறப்புரையாற்றினார்.



21-08-2022 அன்று “இளைய சமுதாயம் எழுக” என்ற தலைப்பில் ஸ்ரீ இராம கிருஷ்ணா மிஷின் வித்யாலயம் கலை அறிவியல் கல்லூரியின் உதவிப் பேராசிரியர் முனைவர் இரா ஆனந்த அவர்கள் சிறப்புரையாற்றினார்.

16-09-2022 அன்று பாரதியார் நினைவு நாள் திறன் வளர்ச்சி கட்டுரைப் போட்டி தமிழ்த் துறைப் பேராசிரியர்களால் நடத்தப்பட்டது.

17-10 -2022 “நாட்டு மருத்துவமும் மூலிகைச் செடிகளும்” என்ற தலைப்பில் விவேகானந்தர் கலை அறிவியல் கல்லூரியின் உதவிப் பேராசிரியர் முனைவர் சந்திரசேகரன் அவர்கள் சிறப்புரையாற்றினார்.

Department of English

A Language and Communication Skills Programme on “Acquiring Proficiency in Communication Skills” was organized on 14.10.2022. **Resource Person:** **Mr.G.P.Parthasarathy**, Teacher Government High School Devarayapuram, Coimbatore



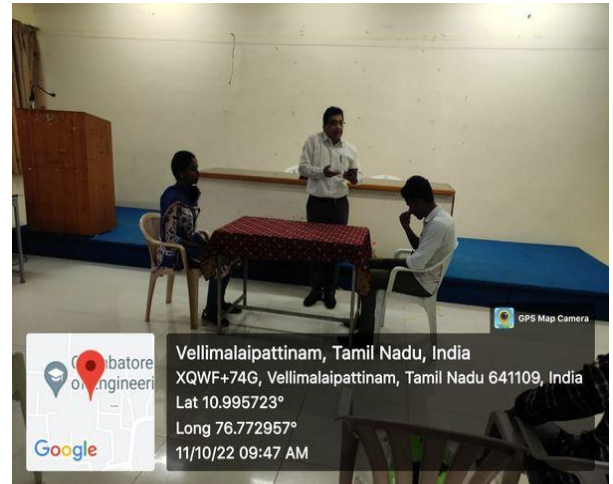
Inauguration of Student Association “Tamil Saaral , ELF and MAZE - 2022-23” and a lecture on Ilakkiyangal Kattum Suyamunetra Sinthanaigal was organized on 13.09.2022.

Resource Person: Dr.K.Ramamurthi Principal, VLB College of Arts and Science

Training and Placement Cell

Training and Placement Cell organized Employability Skill Development Programme on " Interview Skills " on 11.10.2022

Resource Person: Mr. Venketesh Murthy, Impact Trainer, Masterkey Softskills Solution, Coimbatore



Women Empowerment Cell

Attended One Day National Level Seminar on “Innovation in ICT “Towards Women Education and Empowerment Impacts and Practices on 24.08.2022.



EDC Cell

Entrepreneurship Development Cell organized Entrepreneurship development programme on “How to become an Entrepreneur without Investment” on 25.02.2022. **Resource Person:** Mrs.Sindhu, CEO, Shrushtira Herbals, Coimbatore .



Clubs

The Citizen Consumer Club organized various Competition on “ Consumer Awareness on Online Shopping” on 11.02.2022



Uyir Club organized Seminar on "Role of Student Volunteers in Promoting Road Safety" on 10.11.2022. **Resource Person:** Dr.Thirumoorthi, Project Lead, Uyir Trust.



Placement Cell

The Training and Placement Cell organized Seminar on "Placement Training Programme" on 18.10.2022. **Resource Person:** Dr.S.Rajsekar Principal, Akshaya college of Arts and Science, Syndicate member of Bharathiyar University, Governor Nominee, Tamilnadu.



Eco club

The Eco club organized Industrial Visit to "Salim Ali Institute of Ornithology and Natural history", Anaikatti on 14.10.2022.



The World Environmental health Day was celebrated with the Tree Plantation on 26.09.2022



π Club

The π Club organized Inter departmental competition on " Math Sketching & Sudoku" on 13.10.2022



Photography Club

The Photography club organized Inter departmental Photography contest on 18.08.2022.



NSS

NSS Volunteers attended Four Days Volunteers Training Program on "Disaster Management" at Adithya Institute of Technology organized by Indian Red Cross Society on 03.10.2022



Talkers Club

An Inauguration of Talkers Club and Guest Lecture on Creativity in Oration on 11.10.2022



Programmers Club

The Programmers Club organized Inter Departmental Debugging contest on 07.10.2022.



Red Ribbon Club

Red Ribbon Club organised a Awareness Programme on the "HIV/AIDS and Life Skill Education" on 16.11.2022. **Resource Persons:** S.Dimesh Babu,R.Meeakshi and G.Vasanthi ICTC, Counsellor.



Placement

Training and Placement Cell organized Skyappz Software India Pvt Ltd free Training programme. Our Students, Viswesh of III CS and Pavithra of III B.Com got selected.



Our key Recruiters

