KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE **IQAC NEWS LETTER**

(An Autonomous Institute, Affiliated to Bharathiar University, Coimbatore) (Re-Accredited with "A" Grade by NAAC) Narasipuram, Coimbatore-641109

Website: www.kkcas.edu.in

Ph No.: 0422 - 2970131, 2070132, 9500564940

Fax: 0422 -2970427 Bi-annual News Letter

Secretary's Messages

news letter of the even semester of 2017 is being minds of students so that they become productive released. This exercise will pave the way to bring out and responsible citizens of our country with human hidden talents and creativity of our students.

I congratulate all our faculty and students for this endeavor. I am certain that our students aim to get not only degree but also gain confidence, courage, commitment and skills required to achieve their goals. It is a sparkle in the eyes of the students that endear and energize the quest of life.

To be successful in life one should practice discipline. In order to obtain it, one should have honesty, punctuality, good behaviour, obedience, orderliness and self-restraint. If these yard sticks are reached along with education the fruits of life can be tasted. So obtain knowledge, upgrade your skills and prove your competency for, 'You are the creator of your own destiny'.

Principal's Desk

Creativity is not the exclusive domain of great writers, artists and scientists. Everyone can be creative and even a child is creative in its play with clay. Creative people have done something different to remember. Imagination and creative thinking form part of a strong system of memory which provides opportunities to exhibit the inner talents.

Life is an endless series of opportunities awaiting exploration and with our ability, we must contribute to ourselves and to others by thinking positive thoughts and doing positive action.

Our mission is not just to attain excellence in I am very much delighted to know that the bi-annual academic but in nuturing and growing the fertile values and character qualities. The impacting academic journey has added a new dimension towards empowering the students to face the challenges of the competitive globalized world.

Editorial Board

Chief Patron

Dr. K.A. Chinnaraju, Secretary **Patrons**

Dr. D.Muthuraj, Advisor Dr. A. A. Sivakumar, Principal

Co-ordinators

Prof.N.Madhubala, Assistant Professor, Department of IT

Prof.S.Gnanapriya, Assistant Professor, Department of Computer Science

IQAC

One day State level seminar was conducted on "Promotion of Excellence in Higher Education" on 25.03.2017

Faculty Timeline

Prof.V.Deepa, Prof.M.Vijetha and Mr.B.L.Prabhu attended the two days Workshop on "Big Data & Hadoop" at Coimbatore Institute of Management and Technology on 01.12.2016 & 02.12.2016.

Prof. C. SelviPavithra, Prof. B. Sindhuja, Prof.Ms.N.Sowmya and Prof.P.Babu Dhivakaran attended a two days seminar on "Mathematics and Statistics for Data Science" Coimbatore Institute of Engineering and Technology on 02.12.2016 and 03.12.2016

Prof. B. Priyanka attended a National Level Two Day Workshop on "Technology on Outcome Based Education" at PSGR Krishnammal College for Women on 15.12.2016 & 16.12.2016.

Dr.N.Mala served as a resource person for the "Mathematical Aptitude" at RVS Institute of Management on 09.02.2017.

Dr .N . Mala served as a Autonomous Mock visitor at PKR Arts College for Women on 24.02.2017.

Prof. V. Deepa served as a resource person for "Mat-lab Training Program" at PSG College of Arts and Science on 28.02.2017.

Dr.N.Mala served as a resource person for the a one day Workshop on "Capacity Building in Mathematics" at Bharathiar University, Coimbatore on 10.03.2017.

Prof. N.Madhubala attended a National Level Conference on "Open Source Software Computing Tools for Research" at Karpagam University, Coimbatore on 27.01.2017.

Prof.B.L.Prabhu attended a seminar on "Data Science" at PSG College of Technology,

Coimbatore on 22.01.2017.

Prof.B.L.Prabhu attended a seminar on "Digital Connectivity - Social Impact" at Le-Meridian Hotel, Coimbatore on 04.02.2017 & 05.02.2017.

Prof. A. Sumi attended a workshop on "Spoken Tutorial" at Sri Krishna College of Arts and Science, Coimbatore on 07.02.2017.

Prof .P. Babu Dhivakaran attended a one day seminar on "Data Envelopment Analysis and its Applications" at Thiagarajar College of Engineering (TCE), Madurai on 13.03.2017 and 14.03.2017.

Research and Publications

Dr.V.Vijayalakshmi and Prof.R.Muthukumar published a paper on "Identification of factors influencing purchase of Internet Plans Among Customers-A Study in Coimbatore District." in IJBARR Volume II,Issue-16 ISSN No: 2348-0653 IF 3.853.

Prof.R.Jayasree published a paper on "Harmonic Polynomial and Chromatic Harmonic Polynomial and Indices for Linear Jaco Graph" in Mathematical Sciences International Research Journal Vol 5, Issue 2, ISSN: 2278-8697.

Prof.N.Sowmya published a paper on "A time Truncated Two Stage Group Acceptance Sampling Plan for Compound Rayleigh Distribution" in International Journal of Mathematics And its Applications, ISSN: 2347-1557 Volume 4, Issue 3–A, 73–80.

Prof.N.Priyadharshini published a paper on "Consumer Awareness About Food Products in Coimbatore District- An empirical Study." in IJBARR Volume No1 Issue 33 ISSN No: 2349-6738 IF 4.695.

Prof.P.Ponsekar published a paper on "A Novel Approach for Improving Resources in Angel Based Scheduling for Real Time Tasks in Cloud Computing" in International Journal of

Technology, Volume 2, Issue 12. Dec- 2016 ISSN:2395-5325 IF: 3.18.

Prof.N.Vijayalakshmi published a paper on "Predicting the Networking Traffic Creating Users From User Posting Behavior in Online Social Networks" in Indian Journal of Applied Research, Volume 7, Issue 2, Feb- 2017 ISSN:2249-554X IF: 3.919.

Prof.N.Vijayalakshmi published a paper "Semantic Focussed Crawler using Ontology in Web Mining for Measuring Concept Similarity" in International Journal of Science, Volume 2, Issue 3 March 2017 ISSN: 2455-2631 IF: 3.25.

Prof. S. Omprakash published a paper on "Energy -Efficient and Secured IOT- Based Health Care System using Body Sensor and Global Mobility Networks" in International Journal of Computer Science & Engineering & Technologies Vol 3(1) ISSN:2455-9091.

Prof.C.Subha published a paper on "Study on Impact of Swatchbharath Among Residents of Coimbatore City" in International Journal on Research Study on Impact of Swatchbharat among residence of Coimbatore City Vol 1, ISSN 2348-6511.

Prof. N.Madhubala published paper on "ABC-TSVD++ Model with trust and Ratings for Recommendation" in IJARCET Volume 6, ISSN 2278-1323.

Dr.B.Angamuthu published a paper on "E-retailing-Responsible Factors on its Acceptance Across Demographics" in JIMS 8 M.

Prof.N.Priyadharshini published a paper on "A Study on Customer Attitude Towards Buying Behavior of Organic Food Products in Coimbatore City" in IJBARR Volume 3, Issue 17, ISSN No: 2348-0653 IF 4.729.

Prof.S.Omprakash published a paper

Contemporary Research in Computer Science & Hybrid Neuro Fuzzy Classification System" in International Journal of Advanced Research in Computer Science and Software Engineering Vol 7(4), April- 2017, ISSN:2277 128 X, Impact Factor: 2.5.

> Prof.D.Uma Nandhini published a paper "Sentiment Analysis & Opinion Mining Unsupervised Classification Reviews" in CIMAT Journals of Research - Volume 4, March 2017, ISSN 2250 - 298X.

Students' Corner

Mr.V.Ashwin of III BCA won I Prize in Mock press and English debate at SNMV College Of Arts And Science on 03.01.2017.

Ms.K.Gayathiri of III BCA won I Prize in Drawing-Chitrachollai at GD Hall conducted by Dina Mani on 15.01.2017.

Mr.R.Arunkrishnan of II B.Com won I Prize in Quiz Competition, won I Prize in English Debate and won I Prize in Mock Press events held at Sri Narayana Guru college on 04.01.2017

Mr.R.Arunkrishnan of II B.Com won the Best Paper Award in Paper Presentation held at Sri Krishna College of Arts & Science on 05.01.2017.

Ms.Revathi.P of III B.Sc(CS) won I Prize in Comb-U-Verbatim, Ms.R.Revathi, Mr.Revastheen.A and Ms.V.Manjuladevi of III B.Sc(CS) won II Prize in Sell – knack at Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore on 03.02.2017.

Mr.L.Kishore Kumar of III B.Sc IT won I Prize in Comp-U-Verbatim and won II Prize in Sell-Knack, Mr.V.Ashwin of III BCA won II Prize in Paper presentation on"Marketing" at Sri Ramakrishna Mission Vidyalaya College on 03.02.2017

Mr.S.Karthick and Mr.Y.Anis of II B.Sc IT won II Prize in Treasure Hunt and Mr.C.Gokulan and Mr.L. Kishore Kumar of III B.Sc IT won II Prize in Forecasting of Rain Fall Prediction using PLD a Gaming held at Dr.N.G.P College of Arts &

Science on 09.02.2017.

Mr.Reyastheen.A, Mr.Revathy.A and Mr.Manjuladevi.V of III B.Sc(CS) won II Prize in Marketing and Mr.V.Prasanth I B.Sc(CS) won II Prize in Treasure Hunt at Dr.N.G.P College of Arts and Science, Coimbatore on 09.02.2017.

Mr.V.Ashwin of III BCA won II Prize in Paper presentation at Sri Ramalinga Sowdambigai College Of Arts And Science on 10.02.2017.

Mr. K.Aravindh Kumar of III B.Sc.Maths(CA) presented a paper on "Maths in Daily Life" in the One Day National Seminar on Recent Trends in Mathematics-2017 at Karunya University on 17.02.2017.



Mr.K.Vadivel, Mr.M.Niyas and Ms.P.Sruthi of I B.Sc IT, won I prize in Quiz, Adzap and Treasure Hunt Mr.Reyastheen.A of III B.Sc(CS), Mr.Karthik.K, Mr.V.Prasanth, Mr.Rishimon and Mr.B.Suriya of I B.Sc.(CS) won II Prize in MIME, Ms.S.Keerthana and Ms.P.Keerthana of III B.Sc. (CS) won II Prize in Debugging and V.Ashwin of III BCA won II Prize in Paper presentation won the Overall Championship held at Kamadenu College of Arts & Science on 21.02.2017.

Mr.R.Arunkrishnan of II B.Com won I prize in paper presentation and won II Prize in ADZAP held at PPG College on 23.02.2017.

Ms.D. Maheswari, Ms.C. Anitha and Ms.V. P. Samyuktha of II B.Com.C.A won II Prize in "ADZAP" at PPG College of Arts and Science, Coimbatore on 23.02.2017.

Mr.E. Rajesh, Mr.S. Gokul, Mr.S. Tamilselvan, Mr.A. Anburaj, Mr.G. Vijay, Mr.A. Riyas Mohammed of II B.Com.CA won I Place with a cash award of Rs. 3000/- in "MIME" held in TEJOMAYA – A Magnificent Management Meet at Sree Narayana Guru Institute of Management Studies, Coimbatore on 23.02.2017.

Mr.S.Karthick of II B.Sc IT won III Prize in Treasure Hunt and Mr.K.Vigneshwar of II B.Sc ITwon II Prize in Mimicry held at SNMV College of Arts & Science on 23.02.2017.

Ms.S.Keerthana and Ms.R.Revathi won III Prize in Mehandi at PSG College of Arts and Science, Coimbatore on 25.02.2017.

Department of Tamil



28.12.2016 அன்று "மார்கழிப்பாவை" என்ற தலைப்பில் கருத்தரங்கம் நடைபெற்றது. இந்நிகழ்வில் சிறப்பு விருந்தினராக மணிமேகலை, முனைவர் உதவிப்பேராசிரியர், தமிழ்த்துறை கொங்குநாடு ക്കൈ அறிவியல் கல்லூரி, கோவை. அவர்கள் கலந்துகொண்டு மார்கழி மாதத்தின் சிறப்புகளையும், திருவெம்பாவை கிருப்பாவை. பாடல்களின் சிருப்பையும் விளக்கி சிருப்புரையார்றினார்.



04.02.2017 முதல் 06.02.2017 வரை கலை நடைபெற்றன. இலக்கிய போட்டிகள் இவந்நில் தமிழோடு பேசு, சைகை மொழி, மடல் எழுதுதல், பார்த்து கவிகை படம் சொல்லுதல், வார்த்தைகளைக் கண்டுபிடித்தல் போன்ற போட்டிகள் நடத்தப்பட்டன. இப்போட்டிகளில் கலந்து கொண்டு வெற்றி பெற்ற மாணவர்களுக்கு கோவை ക്കരാ அறிவியல் கலைமகள் கல்<u>ல</u>ூரியின் அ.அ.சிவகுமார் முதல்வர் முனைவர் அவர்கள் பரிசுகளை வழங்கினார்.

"தமிழும் 23.01.2017 அன்று இசையும்" െൽന്ദ கோவை கலைமகள் கலை அறிவியல் தலைப்பில் கல்லூரியில் பணியாந்நும் பேராசிரியர்களுக்கு திருன் மேம்பாட்டுப் பயிர்சி நடைபெற்றது. சிருப்பு விருந்தினாக கோவை கலைமகள் கலை அறிவியல் கல்லூரியின் முதல்வர் முனைவர் அ.அ.சிவகுமார் அவர்கள் கலந்துகொண்டு சிறப்புரையாற்றினார்.



23.03.2017. அன்று வாழ்வியல் விழுமியங்கள் "வாழப்பழகுவோம்" சார்ந்க நிகம்வாக என்ம தலைப்பில<u>்</u> நடைபெற்றது. கருத்தரங்கம் இதில் முனைவர் புவனேஸ்வரி ஜீவானந்தம், ஆசிரியர் கே.ஜி.மேல்நிலைப்பள்ளி (அன்னூர்) அவர்கள் கலந்துகொண்டு சிறப்புரையாற்றினார்.

28.12.2016 அன்று "மார்கழிப்பாவை" என்ற தலைப்ப<u>ி</u>ல் கருத்தரங்கம் நடைபெற்றது. இந்நிகழ்வில் சிருப்பு விருந்தினராக கொங்குநாடு அநிவியல் கல்லூரி(கோவை)யின் ക്കരാ உதவிப்பேராசிரியர் தமிழ்த்துறை (முனைவர் சிறப்புரையாற்றினார். மணிமேகலை அவர்கள்

Department of English

An Inter-Departmental Literary Competition "Literary Fiesta 2016-2017" was held on 29.12.2016.



A Training Programme on "Verbal Aptitude" was conducted on 06.02.2017.

A Self Development programme on "The Power of Positive Thinking" was conducted by Dr.R.Karunambigai, Head,Department of English,S.N.R.Sons College, Coimbatore on 17.02.2017.

Department of Mathematics with Computer Applications



National Mathematics Day was celebrated by organizing 'Arts and Science Exhibition' on 30.12.2016.

A One day Workshop on "Computer Graphics using C++" was conducted by Dr.P.Krishapriya, Directorompetition MCA, CIMAT and Mr.R.Albert Panein Michal, held on Assistant.Professor, CIMAT on 11.01.2017.



A Mathematical Quiz Competition was organized in connection with 129th Birth Anniversary of Srinivasa Ramanujam on 15.02.2017.

A Personality Development Programme on "You can Win" was conducted on 08.03.2017.

Prof.R.Jayasree presented a paper on "Harmonic Polynomial and Chromatic Harmonic Polynomial and Indices for linear Jaco graph" in International Conference on Mathematics and Computer Science 2016.

Department of Computer Science (UG & PG)



A Personality Development Programme was conducted on "Personality Grooming" by Mr. M. Shanmuga Sundaram, Director, Pheonix Training Academy, Erode on 30.12.2016.



Conducted Pongal Festival- 2017 at Govt. Girls Hr. Sec. School , Thondamuthur as part of Extension activity on 12.01.2017.

A community service programme was conducted for Blind School, Uliampalayam on 07.01.2017.



A Seminar was conducted on "Internet of Things" by Mr.C.Vignesh Manikandan, IT Manager, Kalvi Higher Education Institute & Research , Coimbatore on 25.01.2017.

A Skill Development Programme was conducted on "Teracotta Jewellery Designing" by Mrs.Indrani, Merlin Beauty Training Center, Coimbatore on 06.03.2017.

Prof.P.Ponsekar presented a paper on "Enhancing Resources in Angel Based Scheduling for Real Time Track in Cloud Computing" in National Level Conference on Develping Advanced Research & Technology at KSG College of Arts and Science, Coimbatore.

Department of Information Technology (UG & PG)



A Guest lecture on "Android Operating System" by Ms. Raghapriya.S, Web Developer, ATS Technology, Coimbatore on 22.12.2016.



A One Workshop on "GIMP" was conducted by Mr.Muthaiya Sellamuthu, Web Developer, Accent Techno Soft, Coimbatore on 06.01.2017.



A FDP was conducted on "User Interface and User Experience" by Mr. S.Raj Kumar, Chief Creative Officer, Amulya Info tech India PvtLtd. on 28.01.2017.



Training Programme on "C++ and Star office Packages" was conducted as part of an Extension activity on 30.01.2017 for GHSS, Madvarayapuram.



A Guest lecture was conducted on "A Life on Happiness & Fulfillment" by Dr. S.Gunasekaran, Head,Department of Computer Science, CIET on 07.02.2017.



A Guest lecture was conducted on "Measuring Success in Health Care" by Dr. (Tmt.) G.P.Jeyanthi Director (Research and Consultancy) & Professor of Biochemistry, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore on 07.03.2017.

Department of Computer Applications



A Personality Development Programme on "Preparation for Placement" by Mr.Kadamai Ravikanthan, SoftSkill Trainer, YRSK technologies, Coimbatore on 06.01.2017.



A Guest Lecture was conducted on "Technical Communication" by Mr.M.Pradeep, Manager, Amrutha Institutions, Coimbatore on 29.02.2017.

Department of Commerce with Computer Applications (UG & PG)



A one day workshop was conducted on "Web Page Development" by Mr. K. Pradeepkumar, MCA, OCP, Oracle Database Administrator cum

Developer, Sri Krishna I-Tech and Management Solutions Pvt., Lt., Coimbatore on 28.12.2016.



A one day Workshop was conducted on "Commodity Trading" by Mr. B.Kesavamoorthy, Senior Research Manager, Sky Commodities India Pvt., Ltd., Coimbatore on 04.01.2017.



A Soft Skill Development Programme was conducted on "Techniques for Career Mapping and Taking Control of Psychological Barriers" by Dr. S. Manikandan, Chief Trainer, Youth Corp Training Solutions, Pollachi on 12.01.2017.



An Exhibition "FASNACH 2017" was organized on 24.01.2017 & 25.01.2017.

An Industrial visit was organized to Hindustan Aeronautics Limited and Visveswaraya Industrial and Technological Museum, Bangalore on 03.03.2017 & 04.03.2017.

Training Programme in "Banking Operations" was conducted on 06.05.2017 as a part of Extension Activity to the students of LML Orphanage.

Dr. J.Karthikeyani presented a paper on "Investors Perception on Corporate Social Reporting", Prof. G. Anitharathna presented a paper on "Recent Trends in Modern Operational Management", Prof.B. Ramya presented a paper on "Research and Development of Modern Management" in National Level Conference on "Impact of Modern Management" at Sree Nehru Maha Vidyalaya Institute of Management, Coimbatore on 06.01.2017.

Dr. J.Karthikeyani presented a paper on "Goods and Services Tax in India", Dr. B. Maheswari presented a paper on "Goods and Services Tax", Prof. G. Anitharathna presented a paper on "Tax Environment", Prof. S. Barathi presented a paper on "Indirect Tax Procedures" and Prof. B. Ramya presented a paper on "Foreign Investment " in National Conference on "Tax Reforms in India: Achievements and Challenges" at AJK College of Arts and Science, Coimbatore on 28,02,2017.

Department of Commerce & Commerce PA

A seminar was conducted on "GST Compliances & Non — Compliances " by Mr.S.Alagupandi, Manager, Kalvi Higher Education & Research Centre, Coimbatore on 10.01.2017.

A seminar was conducted on "The impact of Demonetization in Indian Economy" by Mr.R.Mani Mohan, Superintendent, Custom & Central Exercise, Chennai on 11.01.2017.



Training Programmes on "Quelling" for Govt . Hr. Sec. School, Sennanur and "Banking Operations" for Govt.Hr.Sec.School, Sundakkamuthur were conducted as part of an Extension Activity on 07.01.2017.

Prof.E.Karthika presented a paper on "Global Marketing", Prof.R.Muthukumar presented a paper on "GST" and Prof.P.Pavithra presented a paper on "Balance of Payment" in International Conference on "Advances in Commerce & Management" at Pioneer College of Arts & Science.

Department of Business Administration with Computer Applications & Department of International Business



A Seminar was conducted on "Borderless World" by Prof.S.Senthil Kumar, Principal, CMC College, Coimbatore on 11.01.2017.



A Seminar was conducted on "Demonetization" by Mr.Murugesan,Branch manager ,Corporation Bank,Narasipuram on 11.01.2017.

A Seminar was conducted on "Orientation Programme towards Higher Studies" by Mr.A.K.Dixon, Education Counselor, I Sharp Academy, Coimbatore on 09.02.2017.



Conducted Out Bound Training on 6.2.2017 by Out Reach Foundation India for the I and II year BBA(CA) students at Kothagiri.



A Training Programme on "Banking Procedures" was conducted as a part of Extension Activity at GGHSS, Muthipalayam on 10.2.2017.

An Industrial Visit was organized to "Indian Institute of Astro Physics, Kodaikanal" from 17.02.2017 to 18.02.2017.



A Workshop was conducted on "Web Designing" by Mr.Pradeep, Manager, Amrutha Institutions Coimbatore. on 28.02.2017.

Prof.B.Preethi presented a paper on "Tourism Entrepreneurship" at Dr.G.R.D College Institute of Management.

Prof.S.Kanimozhi presented a paper on "Demonetization in India" at Sri Saraswathi Thyagaraja College, Pollachi

Prof.B.Preethi and Prof.C.Subha presented a paper on "Demonetization- Impact on Retail Sector" at Sri Saraswathi Thyagaraja College, Pollachi

Prof.S.Kanimozhi, presented a paper on "Rural Marketing in India" at KG College of Arts and Science and presented a paper on "Reverse Logistics In Retail Sector" at NGM College, Coimbatore.

Auditor's Club



A Hands on Training in "Tally. ERP9" was conducted by Mr. R. Muthukumar, Assistant Professor of Commerce, Kovai Kalaimagal College of Arts and Science, Coimbatore on 28.12.2016 for M.Com CA Students.

Citizen Consumer Club

A Guest lecture was conducted on "Package Commodity Act & Weighing Measurement" by Shri.T.Murugesan, Inspector of Labour, Coimbatore on 05.01.2017.

Enterpreneur Development Cell



Conducted Exhibition CARVE- 2017 on 03.02.2017 and 04.02.2017.

Eco Club

Visited Gass Forest Museum, Coimbatore on 11.01.2017.

Fine Arts Club

Street Drama was conducted on the theme "Social Awareness" on 08.12.2017.

Culturals programmes were conducted for Annual Day on 18.03.2017.

National Service Scheme



NSS Special Camp was conducted from 06.01.2017 to 12.01.2017 at Vellimalaipattinam village.

Conducted a seminar on "Awareness on Digital India by Corporation Bank Team".

A Personality development program on "Awarness on Reasons for Environment pollution".



Conducted Nature protection, Eye screening test and Dental camp and Training on Jewel Making to Viraliur SHG, conducted Dengue fever awareness Rally.



Conducted a seminar on Breast Cancer awareness by Ramakrishna Hospital staff, on Solid waste Management and Individual latrine inside the House,

Speech by NSS volunteers on the occassion of International Youth Day (Swami Vivekanda's Birthday) was conducted, A workshop on "Natural Horticulture and their features" was organized and Tree saplings preparation work was carried out by our NSS volunteers at ISHA center, Peelamedu on 12.02.2017.

Rubella vaccination was given to NSS volunteers by Booluvampatti Primary Health Centre on 22.3.2017.

Red Ribbon Club



Conducted an awareness programme on "Blood donation and AIDS" and Blood grouping test by

Team of Primary Health centre from Thondamuthur on 30.3.2017 and 31.3.2017.

Sports and Games



A District Level Inter School "Kalaimagal Trophy-2017" Tournaments were conducted on 01.12.2017.

Women Empowerment Cell

Conducted WEC Intra Department Competitions on 05.01.2017.



A Guest lecture was conducted on "Women In Physiological, Digital And Psychological Perspectives" by Mrs.N.K.Indhumathi, Lecturer, Department of Physiology, RVS Dental College and Hospital, Kannampalayam, Coimbatore on 03.02.2017

A Guest lecture was conducted "Gender Sensitization" by Dr. Zenetta Rosaline, Professor, Director, Department of Women studies, Bharathiar University, Coimbatore on 28.02.2017



An International women day was celebrated with a guest lecture on "பெண்களின் இன்றைய சமநிலை வாழ்வு" by Dr. Chandra Krishnan, Professor, Department of Tamil, Govt. Arts College, Coimbatore on 07.03.2017.



Placement Cell

The following students were selected for placement in the companies as given below.

S.No.	Name of the Company	No. of
		Offers
1.	Infosys-IT	04
2.	Infosys-BPO	01
3.	ILM-Bangalore	07
4.	AB Academy	22
5.	Institute of Verbal	07
	Communication	
6.	Accenta Training	10
	Solutions	
7.	Alcance Technologies	05
8.	ESAF Microfinance &	80
	Investments Pvt. Ltd.,	
9.	ZINNIA Life Sciences	05
	Pvt. Ltd.,	
10.	TCS Affirmative Action	14
	Programme	

Our Key Recruiters



















