

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
Annual Report for the Year 2020-2021
Department of Business Administration with Computer Application

1.Faculty Profile

| S.No | Name of the Faculty | Designation | Experience | | Qualification Approval No |
|------|--------------------------|---------------------|------------------|------------|---------------------------|
| | | | College | Industries | |
| 1 | Mrs.S.Barathi | HoD | 6 yeras | 1.5years | 26183/A3/2015 |
| 2 | Ms.V.J.Nirmala | Assistant Professor | 2 years | - | - |
| 3 | Ms.S.Nivetha | Assistant Professor | 2 years | - | - |
| 4 | Mrs.R.Dhivya | Assistant Professor | 4 years | 2years | 16937/A3/2016 |
| 6 | .Mrs.A.Vennila | Assistant Professor | 9 years 5 months | Nil | 17045/A3/2007 |
| 7 | Mrs.I.Haarani | Assistant Professor | 2 years | - | - |
| 8 | Mrs.Radha Priyadharshini | Assistant Professor | 3months | Nil | - |

2.Recognized Guides for M.Phil.

| S.No | Name of the Faculty | Specialization | Guide Recognition No. | No of Scholars | |
|------|---------------------|----------------|-----------------------|----------------|-----------|
| | | | | Pursuing | Completed |
| - | - | - | - | - | - |

3.Recognized Guides for Ph.D.

| S.No | Name of the Faculty | Specialization | Guide Recognition No. | No of Scholars | |
|------|---------------------|----------------|-----------------------|----------------|-----------|
| | | | | Pursuing | Completed |
| - | - | - | - | - | - |

4.Awards / Recognition received by faculty

| S.No | Date | Name of the Faculty | Award | Name of the Event | Name of the Agency/Institution |
|------|------|---------------------|-------|-------------------|--------------------------------|
| - | - | - | - | - | - |

5. Faculty served as resource person

| S.No | Date | Name of the Faculty | Name of the Programme | Venue |
|------|------|---------------------|-----------------------|-------|
| - | - | - | - | - |

6. Publication of Books

| S.No | Name of the Faculty | Title of the paper | Name of the Book | Month & Year | Publishers Name | ISBN/ISSN No |
|------|---------------------|--------------------|------------------|--------------|-----------------|--------------|
| - | - | - | - | - | - | - |

7. Publication in Journals

| S.No | Name of the Faculty | Title of the Paper | Name of the Journal | Vol No. | Page No. | Month & Year | ISBN/ISSN No Impact Factor |
|------|---------------------|--------------------|---------------------|---------|----------|--------------|-------------------------------|
| - | - | - | - | - | - | - | - |

8. Presentation of Papers in Seminar/Conference

| S.No. | Date | Name of the Faculty | Name of the programme | Venue |
|-------|------|---------------------|-----------------------|-------|
| - | - | - | - | - |

9. Participation by Faculty in Seminars / Conference

| S.No | Date | Name of the Faculty | Name of the Programme | Venue |
|------|-----------|--------------------------|---|----------------------------------|
| 1 | 19.3.2021 | Mrs.S.Barathi | “Rural entrepreneursip with business plan in action “ | online workshop by MGNCRE-(REDC) |
| 2 | 19.3.2021 | Mrs.I.Haarani | “Rural entrepreneursip with business plan in action “ | online workshop by MGNCRE-(REDC) |
| 3 | 19.3.2021 | Mrs.Radha Priyadharshini | “Rural entrepreneursip with business plan in action “ | online workshop by MGNCRE-(REDC) |

10. Faculty Development Program Attended

| S.No | Date | Name of the Faculty | Name of the Programme | Resource Person | Venue |
|------|------|---------------------|-----------------------|-----------------|-------|
| - | - | - | - | - | - |

11. Major Research Projects Sanctioned

| S.No | Month & year | Name of the Faculty | Title of the Project | Sponsoring Agency | Amount | Status |
|------|--------------|---------------------|----------------------|-------------------|--------|--------|
| - | - | - | - | - | - | - |

12. Minor Research Projects Sanctioned

| S.No | Month & year | Name of the Faculty | Title of the Project | Sponsoring Agency | Amount | Status |
|------|--------------|---------------------|----------------------|-------------------|--------|--------|
| - | - | - | - | - | - | - |

13. Monographs by Faculty

| S.No | Month & year | Name of the Faculty | Title of the Paper |
|------|--------------|---------------------|--------------------|
| - | - | - | - |

14. Faculty Pursuing M.Phil.

| S.No | Name of the Faculty | Area of Research | Date of Registration |
|------|---------------------|------------------|----------------------|
| - | | - | - |

15. Faculty who completed M.Phil.

| S.No | Name of the Faculty | Area of Research | Month & and year of Completion |
|------|---------------------|------------------|--------------------------------|
| | | | |

16. Faculty Pursuing Ph.D.

| S.No | Name of the Faculty | Area of Research | Date of Registration |
|------|---------------------|------------------|----------------------|
| | | | |

17. Faculty who completed Ph.D.

| S.No | Name of the Faculty | Area of Research | Month & and year of Completion |
|------|---------------------|------------------|--------------------------------|
| | | | |

Department Activities

1. Academic Calendar

| S.No | Date | Event | Outcomes |
|------|------|-------|----------|
| - | - | - | - |

2. Seminars Organized

| | |
|---|---|
| - | - |
|---|---|

3. Guest Lectures

| | |
|---|---|
| - | - |
|---|---|

4. Workshops

| | |
|--|---|
| 4 th and 5 th March 2021 | Two days Workshop on DATA ANALYSIS USING SPSS |
| 25 th March 2021 | One day workshop on PHOTOSHOP AND COREL DRAW |

5. Value Based Programme

| |
|-----|
| NIL |
|-----|

6. Soft Skill Development Programme

| | |
|---|---|
| - | - |
|---|---|

7. Extension Activities

| | |
|---|---|
| - | - |
|---|---|

8. Faculty Development Programmes

| | |
|---|---|
| - | - |
|---|---|

9. Other Programmes

| | |
|---|---|
| - | - |
|---|---|

10. Objectives of the Department

- To provide knowledge on recent developments in the field of Export and Import business.
- To provide practical knowledge to the students on various procedures of trading through internship programmes.
- To motivate the students to become a successful Entrepreneurs

11. Difference between the courses available in the same department

| |
|-----|
| NIL |
|-----|

Students Profile

1.Student Strength

| S.No. | Class | No. of Boys | No. of Girls | Total |
|-------|------------|-------------|--------------|-------|
| 1 | III-BBA CA | 17 | 07 | 24 |
| 2 | II-BBA CA | 08 | 02 | 10 |
| 3 | I-BBA CA | 06 | 02 | 08 |

2.Result Analysis

| Class | No of Students Enrolled | Distinction | I Class | II Class | III Class | Percentage of Pass |
|-------------|-------------------------|-------------|---------|----------|-----------|--------------------|
| III BBA(CA) | 33 | 3 | 13 | 6 | - | 67 |

3.Percentage of Attendance (Odd and Even) - Average

| S.No | Class | Attendance Percentage | | |
|------|------------|-----------------------|------|-------|
| | | ODD | EVEN | Total |
| 1 | III-BBA CA | 83 | 86 | 85 |
| 2 | II-BBA CA | 71 | 84 | 76 |
| 3 | I-BBA CA | 96 | | |

4,Percentage of Attendance (Odd and Even) - Average

| S.No | Class | Male | Female | Total |
|------|------------|------|--------|-------|
| 1 | III-BBA CA | 75 | 88 | 81.5 |
| 2 | II-BBA CA | 74 | 91 | 82.5 |
| 3 | I-BBA CA | | | |

| Class | Name of the Student | Rank |
|-------|---------------------|------|
|-------|---------------------|------|

NIL

5.University Rank Holders**6.Community wise Students Strength**

| Class | Total Students | SC | ST | OBC | BC | MBC | OC | BCM | Physically Challenged |
|------------|----------------|----|----|-----|----|-----|----|-----|-----------------------|
| III-BBA CA | 24 | 5 | 1 | - | 11 | 5 | 2 | - | - |
| II-BBA CA | 10 | 1 | - | - | 7 | 2 | - | - | - |
| I-BBA CA | 8 | 1 | - | - | 4 | 2 | - | 1 | - |

7.Management Scholarship

| Academic Year 2018-2019 | Class | Name of the Student | No of Students Benefited | Amount (Rs) |
|-------------------------|------------|---------------------|--------------------------|-------------|
| 2019-2020 | III-BBA CA | Sumisha | 1 | 7,000/sem |
| 2019-2020 | I-BBA CA | Dhanasekar. | 1 | 5000/sem |

8.Government Scholarship

| Academic Year | Class | Name of the Student | No of Students Benefited | Amount (Rs) |
|---------------|-------|---------------------|--------------------------|-------------|
| | | NIL | | |

9. Private Scholarship

| Academic Year | Class | Name of the Student | No of Students Benefitted | Amount (Rs) |
|---------------|-------|---------------------|---------------------------|-------------|
| | | NIL | | |

10.Placements

| S.No | Class | Name of the Student | Name of the Company |
|------|------------|--|--|
| 1 | III-BBA CA | Hariharan.M Davin John Peter Surya.C Venkateshwaran.S.N Sumisha.S Blessy Jasmin.L | Religare Health Insurance Company |
| 2 | III-BBA CA | Blessy Jasmin.L Harini.k MahaLakshmi.V | SURETI Insurance Marketing Private Limited |

11.Placement Training provided by the department

| S.No | Date | Class | Name of the Programme | Resource Person |
|------|------|-------|-----------------------|-----------------|
| - | - | - | - | - |

12.Enrollment of Students

| Enrollment from | Class | No of Students |
|-----------------|------------|----------------|
| Same State | III-BBA CA | 24 |
| | II-BBA CA | 10 |
| | I-BBA CA | 07 |
| Other State | III-BBA CA | 01 |
| | II-BBA CA | - |
| | I-BBA CA | 01 |
| NRI | III-BBA CA | NIL |
| | II-BBA CA | |
| | I-BBA CA | |
| Foreign | III-BBA CA | NIL |
| | II-BBA CA | |
| | I-BBA CA | |

13.Drop Outs

| Class | Total No of Students | No of Dropped Out Students During Academic Year | Percentage |
|------------|----------------------|---|------------|
| III-BBA CA | 24 | - | - |
| II-BBA CA | 11 | 1 | |
| I-BBA CA | 8 | - | |

14.Students Pursuing M.Phil.

| S.No | Department | Name of the Scholar | Area of the Research | Month & Year of Registration | Name of the Guide |
|------|------------|---------------------|----------------------|------------------------------|-------------------|
| NIL | | | | | |

15.Students Completed M.Phil.

| S.No | Department | Name of the Scholar | Area of the Research | Month & Year of Registration | Name of the Guide |
|------|------------|---------------------|----------------------|------------------------------|-------------------|
| NIL | | | | | |

16.Students Pursuing Ph.D.

| S.No | Department | Name of the Scholar | Area of the Research | Month & Year of Registration | Name of the Guide |
|------|------------|---------------------|----------------------|------------------------------|-------------------|
| NIL | | | | | |

17.Students Completed Ph.D.

| S.No | Department | Name of the Scholar | Area of the Research | Month & Year of Completion | Name of the Guide |
|------|------------|---------------------|----------------------|----------------------------|-------------------|
| NIL | | | | | |

18.Presentation of Papers in Seminars/Conferences by Students

| S.No | Date | Name of the Student | Title of Papers | Venue |
|------|------|---------------------|-----------------|-------|
| - | - | - | - | - |

19.Participation in Seminars/Conferences/Workshops by Students

| S.No | Date | Name of the Student | CLASS | Name of the Programme | Venue |
|------|--|---------------------------------|-----------------|---|----------------------------------|
| 1 | 4 th and 5 th March 2021 | All Students of III year BBA CA | | Two days Workshop on DATA ANALYSIS USING SPSS | KKCAS |
| 2 | 25 th March 2021 | All Students of III year BBA CA | | One day workshop on PHOTOSHOP AND COREL DRAW | KKCAS |
| 3 | 19.3.2021 | Kishor Kumar N.K | III year BBA CA | “Rural entrepreneursip with business plan in action “ | online workshop by MGNCRE-(REDC) |
| | | Seenivasan.D | | | |
| | | Mahalakshmi.V | | | |
| | | Harini.K | | | |
| | | Eswaran.K | | | |
| | | Venkateshwaran. T | | | |
| | | Sindhuja.B | | | |
| | | Sumisha.S | | | |
| | | Hariharan.M | | | |
| | | Davin John Peter | | | |
| | | Sureshkumar.P | | | |
| | | Gokul Raj.G | II year BBA CA | | |
| | | Nandhakumar.S | | | |
| | | Pasupathi.H | | | |
| | | Sathyaraj.S | | | |
| | | Surya.S | | | |
| | | Tharani.R | I year BBA CA | | |
| | Vignesh.M | | | | |
| | Lokesh.S | | | | |
| | Bharath. V | | | | |
| | Dhanusha Selvaraj | | | | |

20. Publication in Journals by Students

| S.No | Name of the Faculty | Name of the Journal | Vol No. | Page No. | Month & Year | ISBN/ISSN No Impact Factor |
|------|---------------------|---------------------|---------|----------|--------------|-------------------------------|
| - | - | - | - | - | - | - |

21. Students Achievements (both inside and outside the campus)

| S.No | Date | Name of the Student | Name of the Event | Achievement | Venue |
|------|------|---------------------|-------------------|-------------|-------|
| - | - | - | - | - | - |

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PRINCIPAL